



## SCHEDULE OF BUSINESS AND EXPERT ACTIVITIES

Saturday, 18 <sup>th</sup> May	
<b>ENTRANCE HALL</b>	
11.00 – 12.00	<b>Opening Ceremony of the 91<sup>st</sup> International Agricultural Fair</b> Organizer: Novi Sad Fair
<b>"MASTER" CONGRESS CENTRE</b>	
13.30 – 15.00	Conference <b>Sustainable agriculture in Serbia – overview, available programs and experiences of their beneficiaries</b> Panel 1 <b>Programs supporting sustainable agriculture</b> Speakers: - EU delegation to Serbia, Laszlo Arendas, program manager - Ministry of agriculture, forestry and water management - GIZ, Tomislav Knežević, TBC - FAO, Dragan Terzić, consultant - UNDP, Vladimir Jovanović, project coordinator Moderation: Marija Ćeklić, journalist Organizer: EU Delegation to the Republic of Serbia Hall 4
14.00 – 16.00	<b>Award ceremony for participants of the product quality evaluation in commodity groups: wines, strong alcoholic beverages, liqueurs and fruit wines</b> Organizer: Novi Sad Fair Halls 5 and 6
<b>HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA</b>	
12.30 – 13.30	<b>Opportunity day</b> Panel <b>VIP talk – Benefits of applying the EU standards in Serbia</b> Agricultural policies of EU – standards; comparisons and benefits of applying the standards. Direct value and importance of the EU agricultural policies for Serbia as the candidate country, and later as EU member. Speakers: EU Commissioner for agriculture, Janusz Wojciechowski Minister of Agriculture, Forestry and Water Management, Aleksandar Martinović BioSense Institute, PhD Vesna Bengin Moderation: Mirela Mitrić, RTV Vojvodina Agricultural desk editor
13.45 – 15.15	Info session <b>IPARD Measures presentation – (M1), (M3), (M4), (M7)</b> The type of investments that can be supported under different measures; the criteria of eligibility for the support; information concerning the maximum amount that can be granted for a given

15.30 – 16.30	<p>investment and how much funding needs to come from the applicant's own sources; the timetable of the open calls.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Independent consultant for programming measures of the IPARD program for enhancing competitiveness (M1) i (M3), Rastko Cenić</li> <li>– Senior Advisor for Programming Agro-Ecological Climate Measures (M4), Marina Vujović</li> <li>– Independent Advisor for Programming IPARD Measure for Diversification of Rural Economy (M7), Katarina Đurić</li> <li>– Assistant Director of the Legal and General Affairs Sector, Lazar Popović</li> </ul> <p>Moderation: Sonja Balaban, RTV Vojvodina</p> <p>Info session and projects presentation</p> <p><b>EU for green agenda presentation and EU agriculture innovations program</b></p> <p>Presentation of a public call for agriculture within the EU project for the Green Agenda, with the overview of the project itself and the role of the agriculture sector in the implementation of the Green Agenda. After the presentation, four companies will present their solutions for sustainable agriculture for which they received support.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– UNDP, Katarina Sajc</li> <li>– UNDP, Radovan Nikčević</li> </ul>
<b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b>	
12.15 – 14.15	<p><b>Promotion and tasting of the products of young farmers</b></p> <ul style="list-style-type: none"> <li>- Vinarija Vinčić Šid</li> <li>- Panonsko blago 1921 Klek</li> <li>- Tamaš Balint, Zrenjanin Beekeeper</li> <li>- Dušan Nićetić, Susek Beekeeper</li> <li>- Bogdan Mrkić, Veternik Beekeeper</li> <li>- Igor Pervan, Inđija honey products</li> </ul>
14.30 – 15.30	<p><b>SUMP – Conference of young farmers in Serbia and the EU</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- Aleksandar Milovanović, secretary of the Serbian Association of Young Farmers "SUMP"</li> <li>- Aleksandar Panovski, undersecretary, Provincial Secretariat for Agriculture, Water Management and Forestry</li> <li>- Milorad Radojević, member of the city council for the economy of the City of Novi Sad</li> <li>- Simon Čretnik, representative of young farmers from Slovenia</li> <li>- Marian Glovatak, representative of young farmers from Slovakia</li> <li>- Vojtech Pycha, representative of young farmers from the Czech Republic</li> <li>- Sandra Eimane, representative of young farmers from Lithuania</li> </ul> <p>Moderation: Marija Čeklić</p>
16.00 – 16.45	<p><b>Education of counselors (EDUCONS)</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- PSS Novi Sad</li> <li>- PSS Sremska Mitrovica</li> <li>- Educons University</li> </ul> <p>"Master" Hall, stand of the Provincial Secretariat for Agriculture, Water Management and Forestry</p>
<b>NOVI SAD FAIR MANÈGE</b>	
9.00 – 19.00	<b>Public evaluation of horses</b>
<b>HALL 12</b>	
9.00 – 19.00	<b>Public evaluation of cattle</b>

<b>SHEEP FACILITY 34</b>	
<b>9.00 – 19.00</b>	<b>Public evaluation of sheep</b>

<b>Sunday, 19<sup>th</sup> May</b>	
<b>"MASTER" CONGRESS CENTRE</b>	
<b>12.00 – 14.00</b>	<p>Workshop</p> <p><b>Food donations and reduction of food waste generation in Serbia</b></p> <p>Organizer: Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia</p> <p>Hall 3</p>
<b>HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA</b>	
<b>10.00 – 11.00</b>	<p>Presentation</p> <p><b>Sensors and Robots in Contemporary Agriculture</b></p> <p>Presentation about sensors developed at the BioSens Institute, their application in various fields, with a special focus on agriculture, and about the robots where these sensors have found concrete application, enabling farmers to easily collect data on soil conditions on their plots, as well as on the overall health status of crops.</p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>– BioSens Institute, Goran Kitić</li> </ul>
<b>11.30 – 12.30</b>	<p>Panel</p> <p>Embassy of the Federal Republic of Germany presents</p> <p><b>Regional Agriculture Policy Cooperation – key tool for EU integration</b></p> <p>Development of Agricultural Policies in the Western Balkans; examples of regional cooperation within the Agricultural Policy Dialogue Germany-South East Europe.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Secretary General of the Regional and Rural Development Standing Working Group for South East Europe (SWG), Boban Ilić</li> <li>– Regional Agricultural Counsellor – German Embassy, Frank Müller</li> <li>– Regional Expert on Organic Agriculture - Ministry of Agriculture, Forestry, Water Management, Republic of Serbia, Branislav Raketić</li> <li>– SWG Regional Expert on Impact of Climate Change in Agriculture – University of Skopje, Ordan Chukaliev</li> <li>– SWG Expert on Monitoring and Development of Agricultural Policy - Director of Agricultural Stock Exchange Novi-Sad, Vlado Kovačević</li> </ul> <p>Moderation: Mirela Vasin, RTV Vojvodina</p>
<b>13.00 – 14.00</b>	<p>Info session</p> <p><b>Steps to IPARD III support</b></p> <p>IPARD III program functioning; application process for the IPARD 2021-2027; payments to the beneficiaries; good practices and benefits.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Independent consultant for programming measures of the IPARD program for enhancing competitiveness, Rastko Cenić</li> <li>– Project Approval Sector, Nataša Pantić</li> <li>– On-site Control Sector, Dejan Cerovina</li> <li>– Payment Incentive Approval Sector, Aleksandra Milić</li> </ul> <p>Moderation: Goran Eror, RTV Vojvodina</p>
<b>14.00 – 14.45</b>	<p>Panel</p> <p>Ministry of European integration presents</p> <p><b>IPARD from another angle</b></p>

<p><b>15.00 – 16.00</b></p> <p><b>16.10 – 17.10</b></p> <p><b>12.45 – 13.30</b></p> <p><b>13.45 – 14.30</b></p>	<p>Perception of IPARD from the point of view of users and agencies that guide clients through the entire process.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– „Voćar Slankamen“, Nikola Kotarac</li> <li>– „Deus grupa“, Mitar Deurić</li> <li>– „Agro Solutions Group“ consultant for IPARD, Đorđe Mirković</li> <li>– Ministry of Agriculture, forestry and water management, Jasmina Miljković</li> </ul> <p>Moderator: Danilo Golubović, advisor to the Minister of European integration</p> <p>Presentation</p> <p><b>AgAR – Universal Robotic Platform</b></p> <p>Universal robotic platform, intended for agriculture. Universality implies that it is possible to integrate accessories for various jobs (picking, mowing, sowing, etc.) on the platform.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Coming Computer Engineering Niš, Nikola Velčev, lead software engineer</li> <li>– Coming Computer Engineering Niš, Marko Tamburić, business development manager</li> </ul> <p>Workshop for children and youth</p> <p><b>Cellular agriculture - lab-grown meat</b></p> <p>Workshop participants will learn about how burgers and steaks are created in the laboratory, how they differ from the meat we currently use in our diet, why lab-grown meat will be important in the future, and many other interesting aspects of so-called cellular agriculture. Come join us as we make 3D burgers together and share fascinating stories about science!</p> <p>Workshop leader: Ivana Gađanski, BioSense Institute</p> <p><b>EU Kitchen</b></p> <p>Embassy representatives of the European Union member states are preparing the favorite dishes from their national cuisines.</p> <p><b>Lunchtime with Germany</b></p> <p>Menu of the day: TBC</p> <p><b>Lunchtime with Poland</b></p> <p>Menu of the day: dumplings with meat and dumplings with sauerkraut and mushrooms</p>
<p><b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b></p>	
<p><b>10.00 – 10.45</b></p> <p><b>11.00 – 14.00</b></p>	<p><b>Education of counselors (EDUCONS)</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- PSS Vršac</li> <li>- IRI Tamish Pancevo</li> <li>- Educons University</li> </ul> <p>Workshop</p> <p><b>Life on a farm</b></p>
<p><b>NOVI SAD FAIR MANÈGE</b></p>	
<p><b>9.00 – 13.00</b></p>	<p><b>Public evaluation of horses</b></p>
<p><b>13.00 – 15.00</b></p>	<p><b>Public evaluation of cattle</b></p>
<p><b>15.00 – 19.00</b></p>	<p><b>Public evaluation of horses</b></p>
<p><b>SHEEP FACILITY 34</b></p>	
<p><b>9.00 – 19.00</b></p>	<p><b>Public evaluation of sheep</b></p>

## Monday, 20<sup>th</sup> May

### "MASTER" CONGRESS CENTRE

9.00 – 16.30	<p>Conference</p> <p><b>Renewable energy sources and sustainable agriculture from user perspective</b></p> <p>Hall 5</p>
10.00 – 12.00	<p><b>How to overcome a droughty year – Practical advice for a successful harvest</b></p> <p>Organizer: Institute of Field and Vegetable Crops – National Institute of the Republic of Serbia, Novi Sad</p> <p>Hall 4</p>
10.00 – 11.00	<p>Panel 1</p> <p><b>The financial model of the Serbian Competitive Agriculture Project as support for the development of primary agricultural producers</b></p>
11.00 – 12.00	<p>Panel 2</p> <p><b>Path to Market: Inclusion of Primary Agricultural Producers</b></p> <p>Organizer: Serbia Competitive Agriculture Project – SCAP, Belgrade</p> <p>Hall 2</p>
11.00 – 13.00	<p><b>Innovative solutions in agriculture and their financing</b></p> <p>Organizer: The Association of Agricultural Journalists "Agropress", Belgrade</p> <p>Hall 3</p>
12.00 – 14.00	<p><b>Agriculture 5.0 and presentation of the EIMA Fair in Bologna</b></p> <p>Organizer: ITA / ICE – Italian Trade Agency</p> <p>Hall 6</p>
13.00 – 15.00	<p><b>Award ceremony for participants of the product quality evaluation in commodity groups: meat and meat products, dairy products and cheeses, products based on grain and flour, sugar, soups, spices and food additives, mineral waters and refreshing non-alcoholic drinks, black coffee and tea, fruit and vegetable products and fruit juices</b></p>
15.00 – 17.00	<p><b>Award ceremony for participants of the product quality evaluation in commodity groups: bee products and equipment for beekeeping, products of the chemical industry, confectionery products, seed material, edible oils, vegetable fats, margarines, mayonnaise and other products, table eggs, processing equipment, agricultural equipment</b></p> <p>Organizer: Novi Sad Fair</p> <p>Grand Hall</p>
13.30 – 14.30	<p><b>Conference</b></p> <p>Organizer: Poultry business association "Zajednica živinara", Belgrade</p> <p>Hall 3</p>
<b>HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA</b>	
10.00 – 11.00	<p>Panel</p> <p><b>VIP talk – The quality of food in Serbia and the European Union</b></p> <p>Promoting product quality, promoting European Union quality schemes; supporting farmers in accessing new markets for their products.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– EU Delegation to Serbia, Andrej Papić, project manager</li> <li>– Representative of the Ministry of agriculture, forestry and water management – TBC</li> <li>– LIDL Serbia KD, Bojana Stojanović – head of quality assurance</li> </ul> <p>Moderation: Goran Eror, RTV Vojvodina</p>
11.30 – 12.15	<p>Presentation</p> <p>Embassy of the Kingdom of the Netherlands presents</p> <p><b>Advanced integrated and biological protection in modern fruit and vegetable production</b></p>

<p><b>12.45 – 13.45</b></p> <p><b>14.00 – 14.45</b></p> <p><b>15.00 – 15.30</b></p> <p><b>15.40 – 17.10</b></p> <p><b>17.15 – 18.00</b></p> <p><b>12.30 – 13.15</b></p> <p><b>13.30 – 14.15</b></p>	<p>The future of the premium fruit and vegetable market; imperatives in advanced fruit and vegetable production; biostimulants for plant metabolic balance; tolerance to climate change; precise mineral nutrition; induced systemic resistance; application of biopesticides and other bioactive substances; the concept of Zero waste, zero residues, zero kilometres, and examples.</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>- Zeleni hit d.o.o. Belgrade, PhD Nebojša Momirović</li> <li>- Zeleni hit d.o.o. Belgrade, MSc Nevena Momirović</li> </ul> <p>Panel</p> <p>Embassy of the Kingdom of the Netherlands presents</p> <p><b>The Future of Biogas – Addressing Environmental Imperatives</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– President of the Biogas Association of Serbia Goran Knežević</li> <li>– Department of Environmental Protection, Faculty of Technical Sciences, Novi Sad, PhD Đorđe Đatkov, head of the Department for Biological Systems Engineering</li> <li>– Director of the Biogas Company Almex, Dušan Dobriković</li> </ul> <p>Moderator: Lidija Zelić - Executive Director of the Biogas Association of Serbia</p> <p>Presentation</p> <p>Embassy of Austria presents</p> <p><b>Good Environmental Monitoring (EM) is the Basis for Safe Food</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>– Biomedica MP d.o.o. (as full subsidiary of Biomedica Medizinprodukte GmbH), Petar Puškić, sales and application specialist</li> </ul> <p>Info session</p> <p><b>Financing products and Advisory support to SMEs in Serbia</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– European Bank for Reconstruction and Development (EBRD), Mirko Graovac</li> <li>– European Bank for Reconstruction and Development (EBRD), Miloš Lukić</li> </ul> <p>Info session</p> <p><b>IPARD Open door – new Measures M1 + M3 + M7 presentation</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Advisor for programming LEADER measures of the IPARD program (M1 and M3), Aleksandra Bogić</li> <li>– Independent consultant for programming IPARD measures for diversification of rural economy (M7), Katarina Đurić – Project Approval Sector, Ivan Egerić</li> </ul> <p>Moderation: Maša Milojković, EU Info Center Belgrade</p> <p>Panel</p> <p>The Ministry of European Integration presents</p> <p><b>European Territorial Cooperation Programs of the Republic of Serbia with European Union Member States</b></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>– Faculty of Agriculture Novi Sad, projects "Cross Tree," "Sasfru," PhD Nenad Magazin</li> <li>– Faculty of Agriculture Novi Sad, strategic project "AdaptiVitis," PhD Dragoslav Ivanišević</li> </ul> <p>Moderator: Ivana Davidović, Ministry for European Integration</p> <p><b>EU Kitchen</b></p> <p>Embassy representatives of the European Union member states are preparing the favorite dishes from their national cuisines.</p> <p><b>Lunchtime with European Union</b></p> <p><b>Lunchtime with Czech Republic</b></p>
<p><b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b></p>	
<p><b>10.00 – 10.45</b></p>	<p><b>Education of counselors (Educons)</b></p> <p>Participants:</p>

<p><b>11.00 – 12.00</b></p> <p><b>12-15 – 13.15</b></p> <p><b>13.30 – 16.00</b></p>	<ul style="list-style-type: none"> <li>- PSS Bačka Topola</li> <li>- PSSS Vrbas</li> <li>- Educons University</li> </ul> <p>Panel discussion</p> <p><b>Fruit growing and viticulture - situation and perspective</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- Prof. Dr. Dragoslav Ivanišević, Faculty of Agriculture, Novi Sad</li> <li>- Gordan Bašić, Representative of the Srem Fruška gora Winemakers' Association</li> <li>- Ettore Fontana, AgriSerbia (Ferrero Hazelnut Company)</li> <li>- Prof. Dr. Zoran Keserović, Faculty of Agriculture, Novi Sad</li> </ul> <p>Moderation: Dr. Mladen Petreš, Assistant Provincial Secretary</p> <p>Panel discussion</p> <p><b>Faculty contribution to digital agriculture through research and education</b></p> <ul style="list-style-type: none"> <li>- Nenad Magazin Ph.D., Faculty of Agriculture, Novi Sad</li> <li>- Aleksandar Sedlar Ph.D., Faculty of Agriculture, Novi Sad</li> <li>- Mladen Radišić Ph.D., Foodscale Hub, Novi Sad</li> <li>- Vladimir Čirić Ph.D., Faculty of Agriculture, Novi Sad</li> </ul> <p>Moderator: Mladen Petreš Ph.D., Assistant Provincial Secretary</p> <p><b>User presentation and wine tasting</b></p> <ul style="list-style-type: none"> <li>- Association of winemakers and winegrowers Srem Fruška gora</li> </ul>
<b>"MASTER" HALL · STAND OF NATIONAL EMPLOYMENT SERVICE SERBIA</b>	
<p><b>13.00</b></p>	<p><b>Signing of the Protocol on Cooperation between the National Employment Service Serbia and the Novi Sad Fair</b></p>
<b>"MASTER" HALL · STAND OF CHAMBER OF COMMERCE AND INDUSTRY OF VOJVODINA</b>	
<p><b>13.00</b></p>	<p><b>Diploma award ceremony to the participants of the four week Stock Trading Training – Market risk management</b></p> <p>The participants had four weeks of expert lectures on various stock trading aspects at the Chamber of Economy of Vojvodina. More than 30 farmers took part in the training organized by the Chamber of Economy of Vojvodina in co-operation with the Novi Sad Commodity Exchange, Faculty of Agriculture of the Novi Sad University and the Co-operatives Association of Vojvodina.</p>

## Tuesday, 21<sup>st</sup> May

<b>"MASTER" CONGRESS CENTRE</b>	
<p><b>9.30 – 9.45</b></p> <p><b>9.45 - 11.15</b></p> <p><b>11.30 - 12.30</b></p>	<p><b>Supplier Day – Agrobusiness 2024</b></p> <p>Organizers: Vojvodina Development Agency and Novi Sad Fair</p> <p><b>Official opening of the Suppliers' Day – Agribusiness 2024</b></p> <p>Grand Hall</p> <p>Conference</p> <p><b>Financing growth: Perspectives and possibilities for food industry</b></p> <p>Development Agency of Serbia - Belgrade, Vojvodina Development Agency - Novi Sad, Ministry of Economy of the Republic of Serbia - Belgrade, Delegation of the European Union - Belgrade, Development Fund of The AP of Vojvodina - Novi Sad</p> <p>Grand Hall</p> <p>Panel 1</p> <p><b>How to prepare for foreign exhibits – tips and tricks</b></p>



<p><b>11.30 – 14.00</b></p> <p><b>11.30 – 16.30</b></p> <p><b>12.30 – 14.00</b></p> <p><b>14.00 – 15.00</b></p> <p><b>15.00 – 16.30</b></p> <p><b>15.00 – 15.30</b></p> <p><b>15.30 – 16.30</b></p>	<p>Vojvodina Development Agency - Novi Sad, International Trade Centre – ITC - Belgrade, Fair Services d.o.o. - Sombor Hall 3</p> <p>Panel 4 <b>Domestic Suppliers, Global Partners: Developing Supply Chains in Food Production</b> Geneza doo – Kanjiža, Nestle Adriatic S doo - Belgrade, Jaffa doo - Crvenka, Mercator-S doo - Belgrade, Univerexport doo - Novi Sad, Perutnina Ptuj-Topiko d.o.o - Bačka Topola Hall 4</p> <p><b>B2B meetings</b> Organizer: Vojvodina Development Agency Hall 1 and 2</p> <p>Panel 2 <b>Hello Soil, How Are You? Advantages and Challenges of Regenerative Agriculture</b> The Alliance for Regenerative Agriculture of Serbia - Novi Sad, Donau Soja – Wien, Geneza doo – Kanjiža, Telek Paprika doo – Martonoš, Nestle Adriatic S doo – Belgrade, Mr. Florian Farkas - Regenerative farmer and agricultural advisor Hall 3</p> <p>Lunch Break VIP Hall</p> <p>Panel 3 <b>Digital Transformation of Agriculture in Serbia</b> Smart Watering Solutions doo - Novi Sad, Atfield technologies doo - Bečej, Cropt doo - Novi Sad, Terra Controlling TMD d.o.o. - Sremska Kamenica, Institut Biosens - Novi Sad, OTP banka Srbija ad - Novi Sad, Generali Osiguranje ad - Belgrade, ATAR Agriculture Technology and Research - Novi Sad Hall 3</p> <p>Presentation <b>New trends in food industry</b> FINS Institute of Food Technology - Novi Sad Hall 4</p> <p>Panel 5 <b>Innovations and New Technologies: How to Finance Their Implementation</b> FINS Institute of Food Technology - Novi Sad, Serbia Innovation Fund - Belgrade, Bacillomix Co. Doo - Novi Sad Hall 4</p>
<p><b>11.00 – 12.00</b></p>	<p><b>Transformation towards sustainable agriculture: How to more innovative and efficient production</b> Organizer: NLB Komercijalna banka, Beograde Hall 6</p>
<p><b>11.00 – 13.00</b></p>	<p><b>EU Deforestation Regulation - EUDR: Challenge or opportunity for soybeans from our region</b> Organizer: Embassy of the Kingdom of the Netherlands Hall 5</p>
<b>HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA</b>	
<p><b>10.00 – 11.00</b></p>	<p>Info session <b>Results of agricultural census</b> The Significance and objectives of the 2023 census of agriculture; results of the 2023 Census of Agriculture Speakers: - EU Delegation to Serbia, Andrej Papić, project manager - Head of the Department for Agriculture and Forestry statistics, Jelena Perać - Head of the Group for structural Research and Register of Agricultural Holdings, Gordana Veljković</p>



**11.15 – 12.00**

Presentations

Embassy of Austria and EU4Green present

**Sustainable agriculture – the Austrian approach**

Speakers:

– PIG Austria, PhD Peter Knapp - managing director

Topic: **Breeding goals for sustainable pig production**

– Schaumann Agri Austria GmbH &amp; Co. KG, PhD Dragomir Jeremić, regional manager

Topic: **Appropriate support for modern genetics through an adapted feeding concept**

– Genostar Rinderbesamung GmbH, PhD Friedrich Führer – general director

– EU4Green, Žarko Vukomanović - environmental protection expert

**12.10 – 13.40**

Presentations

Embassy of Denmark presents

**Together towards the solutions of tomorrow**

Innovative Technology in Danish Agriculture (from the usage of data, to feed, genetics, animal farm solutions, and sustainability approach). Seven companies will each deliver key messages about their purpose and present a case example to showcase their solutions.

Speakers:

– DanBred company, Meroujan Ogannisian, area sales manager

– DanVit company, Dragan Prokić, director

– CF Nielsen company, Mikkel True Torsti Larsen, regional sales manager

– CF Nielsen company, Željko Cumbo, briquetting expert

– Datalogisk company, Birger Hartmann CEO

– Unitron company, Alex Shein, area export manager

Moderation: Jovana Božičković, EU INFO CENTRE Belgrade

**13.45 – 14.45**

Panel

Embassy of Italy presents

**Aggregation: enhancing quality and profitability in hazelnut supply chains**

Speakers:

– Ferrero, Luigi Ramoni, head agronomist

– Ferrero, Aleksandar Petrović, manager outgrowing development

**15.00 – 16.00**

Panel

Embassy of France presents

**How can certified seed meet Serbia's current agronomic challenges - the French experience**

Talks on plant reproductive material with the participation, of French companies (Axereal, Lidea seeds) and an expert of French interbranch organization on seeds (SEMAE).

Speakers:

– Representative of Serbian certification authority, Nebojša Milosavljević (tbc)

– AXEREAL, Siniša Đurić, country manager Serbia

– LIDEA seeds, Branislav Savić, country manager Serbia

– French seeds interbranch organisation (SEMAE), Christophe Lancelot

– French maize &amp; sorghum seed producers federation (FNPSMS), Pierre Guillaumin

Moderation: PhD Svetlana Balesević – Tubić, general secretary of Serbian seed association

**16.15 – 17.15**

Info session

**IPARD – what do the Measure 4 and Measure 5 bring**

Speakers:

- Senior Advisor for programming agro- (M4), Marina Vujović

- Advisor for programming LEADER measures of the IPARD program (M5), Aleksandra Bogić

Moderation: Danijela Vučić, EU info point Niš

**17.25 – 18.10**

Panel

The Ministry for European Integration presents

<p><b>14.00 – 14.45</b></p> <p><b>15.00 – 15.45</b></p>	<p><b>Cross-border cooperation programs of the Republic of Serbia with EU candidate countries (Montenegro, Bosnia and Herzegovina, and North Macedonia).</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– Agricultural Development Corporation „Zlatiborski Eko Agrar“, Marko Marić, director</li> <li>– Presentation of the project „Od mleka sa naših planina“, milk factory Naša Zlatka</li> </ul> <p>Moderation: Sanda Šimić, Acting Assistant to the Minister for European Integration</p> <p><b>EU Kitchen</b></p> <p>Embassy representatives of the European Union member states are preparing the favorite dishes from their national cuisines.</p> <p><b>Lunchtime with France</b></p> <p>Menu of the day: Duck breast with puree. Dessert: caramelized apple and chocolate mousse.</p> <p><b>Lunchtime with Netherlands</b></p> <p>Menu of the day: Small Dutch pancakes (poffertjes)</p>
	<p><b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b></p>
	<p><b>10.00 – 10.45</b></p> <p><b>11.00 – 12.00</b></p> <p><b>12.15 – 13.15</b></p> <p><b>13.30 – 16.00</b></p>

## Wednesday, 22<sup>nd</sup> May

### "MASTER" CONGRESS CENTRE

10.30 – 14.00	<p><b>5<sup>th</sup> Day of Fruit and Wine Growers</b></p> <p>The Chamber of Economy of Vojvodina organizes its traditional Fruit and Grape Producers' Day during the Agricultural Fair. The audience will be addressed by representatives of the relevant ministry, co-operatives, producers and professors, to talk about production organizations, climate changes, placement of products, market challenges, etc. The Fruit and Grape Producers' Day will feature wine tasting which will present the wines of the Fruška Gora region.</p> <p>Organizer: The Chamber of Commerce and Industry of Vojvodina Hall 6</p>
11.00 – 15.00	<p><b>Sustainable agricultural production in 2024</b></p> <p>Organizer: CED – Central European Economic Development Network Nonprofit Ltd. Hall 5</p>
12.30 – 14.00	<p><b>Grains Day 2024</b></p> <p>Organizer: Association "Serbia Grains" Hall 2</p>

### HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA

10.00 – 11.30	<p>Panel</p> <p>Embassy of the czech Republic presents</p> <p><b>Breeding of cattle for fattening, situation after EU membership and further perspectives</b></p> <p>Speakers:</p> <p>– Embassy of the Czech Republic in Belgrade, Vladimír Váňa, agro-economic attaché</p>
10.00	<p><b>Presentation of the EU project Strengthening the Resilience of the Agriculture Sector to Natural Disasters</b></p> <p>Start of the Treasure Hunt game. Students from Agricultural Schools in Serbia are participating. Chill zone of the EU Pavilion</p>
11.45 – 12.30	<p>Presentation</p> <p><b>AgroSens – a necessity for every modern farmer</b></p> <p>Introduction to the basics as well as enhancements of a free platform that helps farmers monitor crop conditions in real-time on their plots.</p> <p>Speaker:</p> <p>– BioSens Institute, Miloš Pandžić, researcher</p>
13.00 – 13.45	<p>Presentation</p> <p><b>Climate Quest</b></p> <p>Presentation of the project 'Enhancing the Resilience of the Agricultural Sector to Natural Disasters' and presentation of the results of the elective subject 'Climate Change in Agriculture', which was implemented for the first time in agricultural schools across Serbia during the 2023/2024 school year.</p>
14.00 – 14.45	<p>Presentation</p> <p>Embassy of Austria presents</p> <p><b>Agricultural innovation – insights from Austria</b></p> <p>Speakers:</p> <p>– Austrian Agricultural Cluster, Hermann Wieser, director</p> <p>Title: <b>Agri-Innovation „Made in Austria“ in context with EU-Green Deal &amp; Farm-to-Fork Strategy</b></p> <p>– Pessl Instruments GmbH, Ivan Marković, sales manager</p> <p>Title: <b>How to get more advanced use of pesticides</b></p> <p>– Smaxtec animal care GmbH, Chris Horwath, chief sales officer/global sales director</p>
15.00 – 15.45	<p>Panel</p> <p>Embassy of Hungary presents</p>

<p><b>16.00 – 16.45</b></p> <p><b>17.00 – 17.45</b></p> <p><b>13.00 – 13.45</b></p> <p><b>14.30 – 15.15</b></p>	<p><b>No leftovers - stop wasting food!</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– Program coordinator of Waste less Campaign, Hungarian Food Chain Safety Agency, PhD Dávid Szakos</li> <li>– Serbian Ministry of Agriculture, Forestry and Water management, Snežana Savčić Petrić</li> <li>– Expedit Nodum R&amp;D Agency, PhD Erzsébet Némedi, owner, managing director</li> <li>– University of Novi Sad, Faculty of Technology, PhD Zita Seres, deputy dean for science</li> </ul> <p>Moderation: Jovana Božičković, EU INFO CENTRE Belgrade</p> <p>Panel</p> <p>Ministry of European Integration</p> <p><b>Joint appearance at the market as a factor of the competitiveness of small food producers</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>– LAG Čačak – Gornji Milanovac - project „Podrška lokalnom malom biznisu“ as part of the EU PRO Plus program, Nedeljko Radulović, manager</li> <li>– Project „Od lokalne pijace do lokalne večere“ as part of the EU PRO Plus program and project „Najbolje od BP - podrška preduzećima koja proizvode mlečne proizvode u Braničevsko-podunavskom regionu“ part of EU PRO program, Ivana Antonijević, director of Regional Development Agency Braničevo -Podunavlje</li> </ul> <p>Moderator: Milivoje Jovanović, director of the NGO ENECA, project „Fabrika dobre hrane“ part of EU PRO program</p> <p>Presentation</p> <p>Embassy of the Slovak Republic presents</p> <p><b>Potential for self-sufficiency in organic fertilizer production using animal waste processing in Serbia</b></p> <p>Presentation of the company ROKOSAN, Slovak producer of organic fertilizers.</p> <p><b>EU Kitchen</b></p> <p>Embassy representatives of the European Union member states are preparing the favorite dishes from their national cuisines.</p> <p>Lunchtime with Austria and Slovak Republic</p> <p><b>Lunchtime with Austrian Ambassador to Serbia</b></p> <p>Menu of the day: Tyrolean Gröstl</p> <p><b>Lunchtime with Slovakia</b></p>	
	<p><b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b></p>	
	<p><b>10.00 – 10.45</b></p> <p><b>11.00 – 13.00</b></p>	<p><b>Organic production</b></p> <p><b>Education of counselors (Educons)</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- PSS Senta</li> <li>- PSS Kikinda</li> <li>- Educons University</li> </ul> <p><b>Business meetings of organic producers</b></p> <p><b>Measures of the Provincial Secretariat for Agriculture, Water Management and Forestry</b></p> <ul style="list-style-type: none"> <li>- Mladen Petreš, Ph.D. - Assistant to the Provincial Secretariat for Agriculture, Water Management and Forestry</li> </ul> <p><b>The future and perspectives of organic production in Vojvodina</b></p> <ul style="list-style-type: none"> <li>- Dr. Miloš Rajković - Vojvodina cluster of organic agriculture</li> <li>- Nenad Novaković - OCS</li> <li>- Snježana Mitrović - Terrace</li> <li>- Gordana Šokšić – organic producer</li> <li>- Sanja Kuzmanović – organic producer</li> </ul>

	<b>THEROS project - Dynamic digital passport in order to improve the traceability of organic products</b> - Svetlana Vitomirović - OCS - Vesna Vidić – Univereksport
<b>NOVI SAD FAIR MANÈGE</b>	
11.00 – 17.00	<b>Show-jumping Tournament for the Cup of the Novi Sad Fair</b> Categories: Debutant tour, Amateur tour, Young riders and young horses and Top class. Organizer: Equestrian Center "Novi Sad Fair"


<b>Thursday, 23<sup>rd</sup> May</b>	
<b>"MASTER" CONGRESS CENTRE</b>	
10.00 – 12.00	<b>Cattle Breeders' Day</b>
11.00 – 13.00	<b>Kick off meeting of the EU twinning light project for the poultry sector</b> Organizer: Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia Hall 2
11.00 – 13.00	<b>Cattle-breeding from field to table</b> Organizer: The Association of Agricultural Journalists "Agropress", Belgrade Hall 4
11.00 – 12.00	<b>Presentation of apiculture programs</b> Organizer: Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia Hall 3
11.00 – 14.00	<b>Start of the EU project for the opening of the EU market for fresh poultry meat and eggs export</b> Organizer: Ministry of Agriculture, Forestry and Water Economy of the Republic of Serbia Hall 5
20.00	<b>Champions' Evening</b> <b>Champion awards ceremony for absolute quality champions of the 91<sup>st</sup> International Agricultural Fair</b> Organizer: Novi Sad Fair Grand Hall
<b>HALL 1 · STAND OF EU DELEGATION TO THE REPUBLIC OF SERBIA</b>	
10.00 – 11.00	Panel Embassy of Spain presents <b>Organic production and non-GMO food – comparison of Serbia and Spain</b> Speakers: – INA group, Belén Navarro Cuenca – MAFA group, Pablo Rodríguez Nuñez – Tradeagro, Miloš Vukićević – Fakultetu ekološke poljoprivrede Edukons, PhD Slobodan Mihajlović Moderation: Mirela Mitrić, RTV Vojvodina
11.30 – 12.30	Panel <b>Youth programme opportunities</b> Generation gap in agriculture, modern way of farming VS experience. Exchange of the different approaches to agriculture practices, environment, and motivation to take on agricultural work in general. Speakers:


<p><b>13.00 – 14.00</b></p> <p><b>14.30 – 15.30</b></p>	<p>– Career Development Center, Faculty of Agriculture, Novi Sad, Mladena Mikan  – Association of New Generation Farmers, Stefan Gligorić  – GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit), Marija Radovanović  Moderation: Mirela Mitrić, RTV Vojvodina</p> <p>Panel</p> <p><b>Artificial intelligence in agriculture – what does the future hold?</b></p> <p>Discussion on the key points where technology adoption creates great value for the sector. Better compliance with irrigation and fertilization; early detection and control of pests and diseases; reduction and optimization of work in process optimization; state-of-the-art crop forecasting</p> <p>Speakers:</p> <p>– CTO of Coming Soft, Miloš Bogdanović, associate professor at the Faculty of Electronic Engineering, Niš  – CERES project, Milan Kilibarda  – Institute BioSense – TBC</p> <p>Moderation: Mirela Mitrić, RTV Vojvodina</p> <p>Presentation</p> <p><b>Animal health – EU project presentation</b></p> <p>Speakers:</p> <p>– Representative of the Veterinary Directorate  – Veterinary Directorate Subotica</p>
<p><b>"MASTER" HALL · STAND OF THE PROVINCIAL SECRETARIAT FOR AGRICULTURE, WATER MANAGEMENT AND FORESTRY</b></p>	
<p><b>10.00 – 10.45</b></p> <p><b>12.00 – 12.45</b></p> <p><b>13.00 – 14.00</b></p> <p><b>14.00 – 16.00</b></p>	<p><b>Livestock breeding</b></p> <p><b>Education of counselors (Educons)</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- PSS Zrenjanin</li> <li>- PSS Ruma</li> <li>- Educons University</li> </ul> <p><b>Awarding of the contract by tender for meat and milk processing</b></p> <p>Panel discussion</p> <p><b>Importance of milk and meat processing on small farms in AP Vojvodina</b></p> <p>Participants:</p> <ul style="list-style-type: none"> <li>- Ksenija Čobanović PhD, Faculty of Agriculture, Novi Sad</li> <li>- Nenad Katanić PhD, Ministry of Agriculture, Forestry and Water Management</li> <li>- Tatjana Peulić PhD, Institute for Food Technology</li> <li>- Milorad Malić, assistant provincial secretary</li> </ul> <p>Moderation: Boris Berisavljević, adviser at the Institute for the Application of Science in Agriculture Belgrade and regional manager of ABS Global UK</p> <p><b>Presentation and tasting of cheese, dairy products and meat products</b></p> <ul style="list-style-type: none"> <li>- Farmer Čurug, Zorica Radišić</li> <li>- Mlekara Ćuk</li> <li>- Mesara Branka Ćasić Sremska Mitrovica</li> <li>- Mesara Mladen Lemać</li> </ul>
<p><b>"MASTER" HALL · STAND OF CHAMBER OF COMMERCE AND INDUSTRY OF VOJVODINA</b></p>	
<p><b>11.00</b></p>	<p><b>Promotion of the "Beekeepers' Commandments" brochure („Pčelarske zapovesti“)</b></p> <p>Upon the initiative of the Apiculture group of the agriculture association within the Chamber of Economy of Vojvodina, the Chamber has supported publication of the brochure.</p>

NOVI SAD FAIR MANÈGE	
14.00	<b>Cattle Breeders' Day</b> Ceremonial procession of prize cattle and award ceremony for cattle breeders
PLATEAU IN FRONT OF THE FAIR FOUNTAIN	
17.00	<b>Winners' names draw for the Prize Game for visitors of Novi Sad Fair</b> Organizers: Novi Sad Fair, „KITE DOO” Novi Sad



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