# 85<sup>th</sup> INTERNATIONAL AGRICULTURAL

15 - 21/5/2018

NOVI SAD FAIR www.sajam.net Serbia - 21000 Novi Sad, Hajduk Veljkova 11 RENTAL OF EXHIBITING AREA Phone: + 381 21/483-01-21, 483-01-15 E-mail: ino@sajam.net

PUTTING UP BOOTHS Phone: + 381 21/483-07-72, fax: + 381 21/483-07-74 E-mail: tehnika@sajam.net

MARKETING SERVICES AND TICKETS Phone: + 381 21/483-11-32 E-mail: marketing@sajam.net

POSTAL CODE TOWN PARKING Phone: + 381 21/483-07-13 E-mail: parking@sajam.net

Phone: + 381 21/483-07-77

CONGRESS CENTRE

E-mail: kongresnicentar@sajam.net CATERING Phone: + 381 21/483-11-48 E-mail: vladan.loncarevic@sajam.net



# **APPLICATION - CONTRACT FOR PARTICIPATION**

COMPANY NAME

PLEASE FILL IN BLOCK CAPITALS

CONTACT PERSON

V.A.T.

(Number)

E-MAIL

COUNTRY

ADDRESS

WWW.

TELEPHONE/CELLULAR PHONE

APPLICATION DEADLINE 31<sup>st</sup> December 2017

SER	VICE	PRICES/EUR	ORDERED	SERV	/ICE	PRICES/EUR	ORDERED
	"Master" Hall	105/m <sup>2</sup>			Up to 25 m <sup>2</sup>	40/m <sup>2</sup>	
OF EHXIBITING	Hall 1	90/m <sup>2</sup>		CONSTRUCTION OF STANDARD STAND	From 26 to 50 m <sup>2</sup>	36/m <sup>2</sup>	
WITHOUT STAND CONSTRUCTION	Halls 2 and 3	80/m <sup>2</sup>			From 51 to 100 m <sup>2</sup>	32/m <sup>2</sup>	
	Hall 23	45/m <sup>2</sup>		ADDITIONAL	Kitchenette utilisation	160/item	
	Avenue of Nations (green area)	65/m <sup>2</sup>		EQUIPMENT	Utilisation of refrigerator	75/item	
RENTAL	Roofed area	50/m <sup>2</sup>			For adults	5/item	
OF EXHIBITING OUTDOOR AREA	Up to 100 m <sup>2</sup>	45/m <sup>2</sup>		TICKETS	Collective visits (15 and more people)	3,5/item	
	From 101 to 200 m <sup>2</sup>	40/m <sup>2</sup>			Permanent admission	30/item	
	Over 201 m <sup>2</sup>	35/m <sup>2</sup>		RENTAL OF NUMBERED	Next to the "Master" Hall	110/item	
RENTAL OF HOUSE-OFFICE IN OUTDOOR AREA		70/m <sup>2</sup>		PARKING-SPACE	Next to halls 4, 5 and 6	110/item	
WATER FAUCET	Hall space	95/item		RENTING HALLS IN THE CONGRESS	Up to 100 seats	280/hour	
	Outdoor area	105/item		CENTRE Date	Up to 200 seats	460/hour	
ELECTRIC RECEPTACLE OF	Hall space	60/item		Time	Grand Hall (350 seats)	600/hour	
UP TO 15 kW	Outdoor area	85/item		CATERING	Refresh break (cofee, tea, water, juice)	1,6/person	
ELECTRIC	Hall space	85/item		Date			
OVER 15 kW	Outdoor area	105/item		Time	Selection of various bites (basic menu)	13/person	
RENTAL OF EHXIBITING NDOOR AREA WITHOUT STAND CONSTRUCTION Hall 2 Hall 23 Avenue of Nations (green area) Roofed area Up to 100 m <sup>2</sup> From 101 to 200 m <sup>2</sup> Over 201 m <sup>2</sup> Over 201 m <sup>2</sup> RENTAL OF HOUSE-OFFICE IN OUTDOOR AREA NATER FAUCET Hall space Outdoor area ELECTRIC RECEPTACLE OF JP TO 15 kW Outdoor area ELECTRIC RECEPTACLE OF Hall space Outdoor area	Exhibitor	215/item		ADDITIONAL SERVICES: <u>SI</u>	MULTANEOUS TRANSLATION, RE	NT LED TV, FLOWER	ARRANGEMENTS
MOBILE APPLICATION	Co-exhibitor	160/item					
	Indirect exhibitor	101/item					

NOTE • PRICES OF TICKETS, PARKING AND CATERING ARE WITH V.A.T. INCLUDED, AND OTHER PRICES DO NOT INCLUDE V.A.T. ACCORDING TO THE LEGAL REGULATIONS IN POWER AT THE TIME WHEN THE SERVICE IS PROVIDED. V.A.T. IS COVERED BY THE BUYER.

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• APPLICATION IS IRREVOCABLE AND OBLIGES THE EXHIBITOR UNLESS CANCELLED IN WRITING FORM(OFFICIAL LETTER) 35 DAYS BEFORE THE OPENING OF THE EVENT.

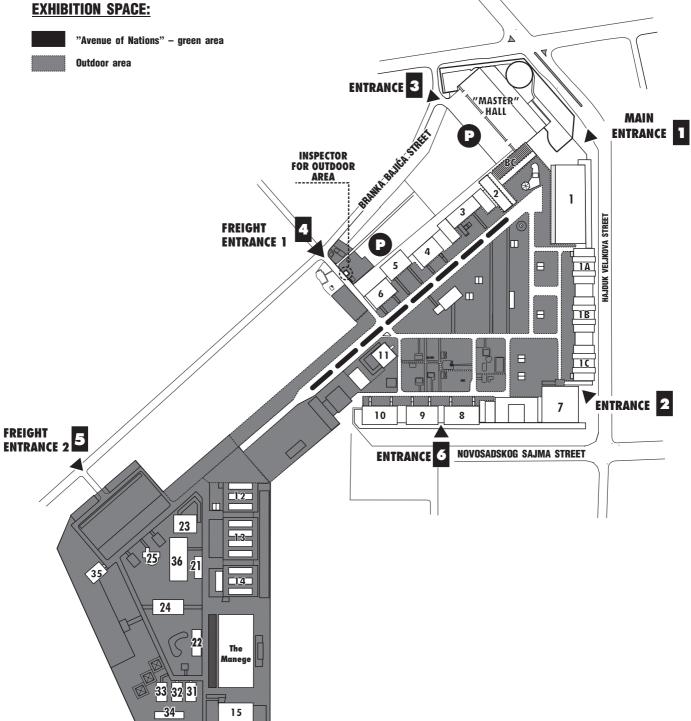
FILLED BY NOVI SAD FAIR			FILLED BY EXHIBITOR	
Confirm the renting m <sup>2</sup>		Hall / House-Office		
of exhibiting space		Outdoor / Roofed area / Avenue		
Novi Sad,	Seal		Seal —	
Date	Jean	Signature of Novi Sad Fair	Jeal	Signature of Exhibitor

**Solution** NOVI SAD FAIR

# FLOOR-PLAN OF THE FAIR

SITUATION 1:2500

# LEGEND OF OPEN



NOVI SAD FAIR www.sajam.net

PLEASE FILL IN BLOCK CAPITALS



# **ORDER FORM**

COMPANY NAME		COUNTRY
CONTACT PERSON		TELEPHONE/CELLULAR PHONE
V.A.T. (Number)	POSTAL CODE TOWN	ADDRESS
E-MAIL		www.

# INTERNET

	LUN/Item	olucieu
• Promo L 10/1 Mb/s unlimited		
- all days of the event (you are granted a 20% discount on Promo L an XL live steaming)	90	item
- three-day package	50	item
• Promo XL 16/16 Mb/s unlimited		
- all days of the event (you are granted a 20% discount on Promo L and XL live steaming)	130	item
- three-day package	70	item

MOBILE APPLICATION	EUR /item	Ordered
• <b>Standard package</b> (detailed company profile, advertising product brochures (PDF), entering product information, QR code for exhibitor - QR codes linked to the internal products and company database, promotional banner within application)	130	item
• <b>Expert package</b> (detailed company profile, advertising product brochures (PDF), entering product information, QR code for exhibitor - QR codes linked to the internal products and company database, promotional banner within application, Ibeacon promotion - sending of promotional messages is activated once close to the Ibeacon stand, visitor statistics, push notifications to visitors)		item

LIVE STREAMING	EUR /item	Ordered
• <b>Basic package</b> (one fixed camera, direct stream, You Tube channel, unlimited number of viewer, up to two hours of broadcasting, SD resolution - standard)	500	item
• <b>Promo L</b> (two fixed cameras, direct stream, You Tube channel unlimited number of viewer, up to seven days of broadcasting, up to 10 hours a day, HD resolution - 720p)	1.000	item

Engagement of cameraman is separately contracte.

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FIIR /item

INTERNET

Date

35 <sup>th</sup> INTERNATION Agricultura Fair		INTEGRATED MARKETING COMMUNI Phone: + 381 21/483-11-26 E-mail: katalog@sajam.net	CATIONS	SECTOR		GENERAL SPONSOI
15 - 21/5/2018						GENERAL
NOVI SAD FAIR						
Serbia - 21000 Novi Sad, Hajdul LEASE FILL IN BLOCK CAPITALS	k Veljkova 11					
		CATALOGUE	DAT	A - EXHIBITOR		
The sum of a large state of a large state is a second state of a large sta	. (t. l f th					
The exact name of the exhibitor	r (taken from th	e signed application for exhibiting)				
Country, ZIP code, city/town, sti	reet and numbe	2r				
Phone			Fax			
rione			Tax			
www.			E-ma	1		
Name of the contact person in c	harge of the Ca	talogue listing and their phone numbe	r			
	-					
	INFO	RMATION ABOUT	I RE	PRESENTATIV	E OFFICE	
1.			2	•		
Country, ZIP code, city/towr	n			Country, ZIP code, city/town		
Street and number				Street and number		
Phone		Fax		Phone	Fax	
		E-mail	-		E-mail	
		CATALOGUE DA	<b>ATA</b>	- CO-EXHIBITO	R	
1. Name of the co-exhibitor			2	Name of the co-exhibitor		
Country, ZIP code, city/town				Country, ZIP code, city/town		
Street and number				Street and number		
Phone		Fax		Phone	Fax	
WWW.		E-mail		WWW.	E-mail	
		ATALOGUE DATA	- IN			
1	~		_ 2	Name of the indirect exhibitor		
Name of the indirect exhibitor	I			Name of the indirect exhibitor		
Country and City			-	Country and City		
				· · · , · ·,		

**CATALOGUE** 

• IN CASE THE EXHIBITOR ALSO APPLIES MORE THAN TWO CO-EXHIBITORS AND INDIRECT EXHIBITORS, PLEASE MAKE COPIES OF THIS PAGE. • PLEASE SEND YOUR COMPANY COLOUR TRADEMARK AND LOGO ALONG WITH THE CATALOGUE DATA. YOU CAN SEND YOUR COLOUR TRADEMARK AND LOGO IN ELECTRONIC FORMAT (TIF, EPS, JPG, BMP IN HIGH RESOLUTION, OR IN A VECTOR FORMAT CDR, AI).

					lucts (in alphabetic order) displayed at the l			
		led by Co-Exhibitor Integral pai	rt of the ca		ue. Please, mark the box or add the type of	-		/service you are exhibiting at the Fair.
itor	Co-Exhibitor			Exhibitor Co-Exhibitor		Exhibitor	Co-Exhibitor	
Exhibitor	ě.			Exhibitor Co-Exhibit		Exhib	-EX	
_	-	AGRICULTURAL MACHINES, EQUIPMENT AN			Organic seeds and seedlings		-	Transport
		Agricultural implements			Organic seeds and seedlings Organic plant protection		$\square$	Tourist services
╡	Н	Agricultural machines Agricultural-machine parts		님님	Organic soil nourishment and enrichment Servicing businesses in the sector of organic agricultural	Ш		Warehousing
		Atomizers			production			
		Beet diggers Combined						
		Cultivators						PRODUCTS OF THE OIL INDUSTRY Biogas plants
		Drilling machines			PACKING MATERIALS	Ш	$\Box$	Gas equipment
		Fertilizer distributors Harrows		님님	Casings Packing materials	H	Н	Motor oils Oil and oil derivates
		Hay tedders			Packing machines Plastic products			
		Irrigation equipment Irrigation pumps			Plastic products			
		Loaders						MEANS OF TRANSPORTATION, SPARE PARTS AND
		Machines for soil preparation				_	_	EQUIPMENT
		Maize harvesting machines Manure distributors			HERBAL PRODUCTION AND AGRICULTURAL CHEMISTRY	H	Ц	Accumulators Lorries, trucks
		Mounted and semimounted agricultural machi	ines		Chemical products Fertilizers Medicinal plants Plant protecting agents			Motor vehicles
		Mowers			Fertilizers			Motorcycles
		Ploughs Pumps			Medicinal plants Plant protecting agents			Motor-vehicle parts Scooters
		Seed-harrows			Planting material Raw and manufactured tobacco			Wheels
		Spare parts for tractors Sprayers		님님	Raw and manufactured tobacco Seeds			
		Tractor tyres				Ц		
		Tractors						INDUSTRIAL AND CONSTRUCTION MACHINES,
		Trailers Tyres for agricultural machinery			FACILITIES AND PRODUCTION, PROCESSING AND			EQUIPMENT AND MATERIAL Assembly halls
		Vineyard equipment			WAREHOUSING PLANTS IN HERB PRODUCTION			Bollers Building machinery
_					Conveyors			Building machinery Building materials
				片님	Foil areenhouses	H	Н	Castings
_		FOOD AND BEVERAGES			Devices for sorting, clearing and finishing of seeds goods Foil greenhouses Glass greenhouses Mills			Compressors
	Н	Additives Alcoholic beverages		님님	Mills Equipment for cood control			Containers Cranes
		Alimentari pastes		60	Equipment for seed centres Silos			Diesel engines
		Alimentari pastes Cheese						Dredgers
		Coffee Confectioners articles				H		Equipment for forestry
		Deep frozen fruits and vegetables			MEASURING INSTRUMENTS AND DEVICES			Fork lifters Hardware
		Diet food			Balances Laboratory equipment Measuring instruments and devices			Industrial doors
	H	Edible oils Fish		ᄇᄇ	Laboratory equipment Measuring instruments and devices	H	Н	Joinery Springs
	П	Fresh fruits and vegetables						Joinery Springs Tanks
		Fruit and vegetable products Honey						Wire products Woodworking machines
		Meat and meat products			LIVESTOCK BREEDING			ייסטעייטוגוווץ וווגנוווובא
		Milk products (beverages)			Cattle			
		Mill products Natural mineral water			Bees Fish			INDUSTRIAL AND OTHER EQUIPMENT FOR MAINTE-
	$\square$	Powdered products			Goats	_	_	NANCE, AIR-CONDITIONING AND SAFETY AT WORK
		Sausages Soft drinks			Horses	P		Air-condition systems
		Soybean		ᆸ님	Pigs Poultry			Washing and cleaning machines Work protective equipment
		Spices			Sheep Cattle breeding equipment			
		Sugar Teas			Cattle breeding equipment			
		Tinned fruits and vegetables			Farm equipment Fodder Machines and equipment for animal food	_	_	INSTITUTIONS
_						P		State institutions Provincial institutions
					Milking equipment Fodder concentrates Pharmaceutical specialities for veterinary use Pig breeding equipment Poultry breeding equipments Salt for cattle Troughs Veterinary equipment Vitamin-foods for cattle			Scientific institutions
_	_	MACHINES AND EQUIPMENT FOR FOOD IND	OUSTRY		Pharmaceutical specialities for veterinary use			Faculties
		Contectionery machines and equipmento Dairy machines		$H \square$	Pig breeding equipment			
		Machines and equipment for beverage industr	у		Salt for cattle			
		Machines and equipment for food industry			Troughs	_	_	OTHER
		Machines and equipment for fruit and vegetab	one processing	님님	veterinary equipment Vitamin-foods for cattle			Boats Consumer goods
		Machines for ballenes				Π	$\square$	Garden furniture
		Processing equipment						Pools
		Refrigerating installations Restaurant equipment			SERVICES			Publishing industry Shop equipment
					Banking services			Tools
				님님	Banking services Carriers Consulting services			Work protective equipment
		ORGANIC AGRICULTURAL PRODUCTION			Insurance			
		Organic plant production			Leasing			
				⊔ ⊔ 	lelecommunications service			
				_	reary to be stated). The data are also used in in			

**INFORMATION FOR THE CATALOGUE DATA CHAPTER (not necessary to be stated). The data are also used in informative public relations.** New products/services you are presenting at the fair

85 <sup>th</sup>	' INTE	RNAT	IONA	
AG	RICU	JLTU	RAL	Approved Event
FA	IR			
15 ·	21/5/2	2018		

NOVI SAD FAIR www.sajam.net

B

INTEGRATED MARKETING COMMUNICATIONS SECTOR Phone: + 381 21/483-11-32 E-mail: marketing@sajam.net



# PLEASE FILL IN BLOCK CAPITALS APPLICATION - CONTRACT FOR MARKETING SERVICES

FULL NAME OF EXHIBITOR / SERVICE USER		COUNTRY		
CONTACT PERSON		TELEPHONE/CELLULAR PHONE		
V.A.T. (Number) POSTAL CODE TOWN		ADDRESS		
E-MAIL		www.		
	PRINTED N			
		CATALOGUE	EUR/item	ORDERED
		Sticker on front page (3 x 2.5 cm)	EUR/itemORDERED2.5 cm)360item2.5 cm)360itemplan of the Exhibitors'67,50itempages in the inlay ors'288itemcatalogue180itemrts - delivered to the Fair198itemcolour page261itemn sides342itemr306itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr360itemr391,50itemertising material - exhibitors*370itemertising material - exhibitors*61itemr500itemertising material98itemr3.500item0 Cm) and hearby villages)400itemovi Sad and nearby villages)400itemovi Sad and nearby villages)2.800itemticketfor the distribution of advertising material for exhibitors.item	
CATALOGUE		Sticker on Map of Fair (2 x 2 cm)	81	item
Dimensions 14 x 21 cm		Stamp in the inlay 'Floor-plan of the Exhibitors'	67,50	item
		Column (1 cm tall) on all pages in the inlay 'Floor-plan of the Exhibitors'	288	item
Sticker on front page (3 x 2.5 cm)		Stamp on the blob of the catalogue	180	item
		Inserting advertising inserts - delivered to the Fair	198	item
		Dividing cardboard - one colour page	261	item
		Dividing cardboard - both sides	342	item
		Inside colour page	162	item item item item item item item item
Stamp	(2 x 2 cm) in the	First inside page, colour	306	item
Sticker on Map of Fair	(2 x 2 cm) in the loor-plan of ibitors'	Second cover page, colour	360	item
(2 x 2 cm)	cm tall)	Third cover page, colour	342	item
		Fourth cover page, colour	391,50	item
NOVI SAD FAIR		OTHER SERVICES	EUR/item	ORDERED
FLYERS Sticker (company logo)	TICKET	The right to hand out advertising material - exhibitors*	370	item
(unitian) anger		The right to hand out advertising material - exhibitors* one day	61	item
		The right to hand out advertising material - non-exhibitors**	500	item
		The right to hand out advertising material - non-exhibitors one day**	98	item
Sticker BILLBOA	ARUS	Advertising space of a flyer distributed to visitors (distributed throughout Novi Sad and nearby villages)	400	item
		Logo on billboards (60 x 40 cm) and on posters (12 x 10 cm) advertising the event	3.500	item
		Printed sticker at the home of the tickets	2.800	item
Sticker (60 x 4	r on billboards 40 cm)	The back of the tickets - advertising space	2.800	item
			ng material for non-ex the exhibitor delivers t	chibitors. the design solution

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APPLICATION IS IRREVOCABLE AND OBLIGES THE EXHIBITOR UNLESS CANCELLED IN WRITING FORM(OFFICIAL LETTER) 20 DAYS BEFORE THE OPENING OF THE EVENT.

PRINT AND E-EDITIONS								
FAIR NEWSLETTER - DAILY PAPER	EUR/item	ORDERED	FAIR NEWSLETTER - SPECIAL EDITION	EUR/item	ORDERED			
Colour page	144	item	Colour page	288	item			
1/2 colour page	117	item	Back colour page	360	item			
1/3 colour page	99	item	1/2 colour page	198	item			
1/4 colour page	90	item	Sticker on first colour page (6 x 3 cm)	234	item			
Back colour page	234	item	Sticker on inside colour pages (6 x 3 cm)	126	item			
Banner on inside pages (25,7 x 3 cm)	97	item	Banner on inside pages (19 x 3 cm)	137	item			
Column on inside pages (6 x 38 cm)	72	item	Column on inside pages (4,5 x 25,7 cm)	113	item			
Sticker on first colour page (6 x 5 cm)	171	item	Inserting advertising inserts	offer				
Sticker on inside colour pages (6 x 5 cm)	99	item	E-NEWSLETTER	EUR/item	ORDERED			
Inserting advertising inserts for exhibitors	offer		A sticker with a link to the company site	90	item			
Inserting advertising inserts for non-exhibitors	offer		Announcement of the company's performance at the Fair	163	item			

FAIR NEWS BULLETIN - print and PDF version on the Novi Sad Fair web-site (Press pages)

DAILY PAPER - Ilssued daily during the event. Handed out for free to exhibitors, guests, visitors, media representatives and potential visitors to Novi Sad and the vicinity.

SPECIAL EDITION - Printed periodically before the event, as announcements of events and exhibitor presentations. They are sent to ministries, funds, chambers of commerce, associations, banks and other relevant institutions in order for them to plan possible contacts during the Fair.

	www	.agriculture	.novisadexpo.com		
INTERNET SITE - BANNERS	EUR/item	ORDERED	INTERNET SITE - BANNERS	EUR/item	ORDERED
Banner on first page of website - per month *			Banner of the page of the fair event - per month *	ŧ	
Size 970 x 90 pixels	220	item	Size 970 x 90 pixels	135	item
Size 180 x 150 pixels	180	item	Size 250 x 250 pixels	180	item
Banner on all pages of website - over 4,000 pages - per month *			Banner on the page reserved for exhibitors, page for visitors, and page about us - per month	*	
Size 970 x 90 pixels	265	item	Size 970 x 90 pixels	95	item
Size 250 x 250 pixels	455	item	Size 250 x 250 pixels	120	item
Banner on the page with the fairs of events and pr	ess page - per mo	onth *	Profile - per month *		^
Size 250 x 250 pixels	95	item	Advertising page for sponsors	800	item
	NOVI SAD FAIR	<text></text>			
Demostion on the Free Laboration of the 19			n/novosadskisajam	<b>FUD</b> /**	0005050
Promotion on the Facebook page of the Novi S				EUR/item	ORDERED
Placing information, tagging and shuffling customer	r information (3 til	mes a week)		150	item

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TV SHOW "LET'S ALL GO TO THE FAIR"							
TV SHOW	EUR	EUR ORDERED PRODUCTION			ORDERED		
Broadcasting of 1 second spot (brought in CD, DV or DVD)	4/1 second	second	Filming and editing reportage from the stands of the exhibitors with broadcasting (up to 1 minute)	163/1 minute	minute		
Broadcast video news (of 30 seconds)	65/item	item	Filming and editing reportage from the place of event	205 //1	item		
Streaming video events with the Fair (1 minute)	130/1 minute	minute	(up to 1 minute), broadcasting and DVD with a broadcasted reportage	285/item			
Subtitle up to 10 words (design and one broadcasting)	55/10 words	words	Talk at the Fair (up to 2 minutes)	244/item	item		
A sticker along with the anchor's introduction (in one show)	180/item	item	Video record of events at the Fair (1 minute)	80/1 minute	minute		
The host mentions the company's name (in one show)	130/item	item	Video of the event - award presentation (1 minute)	70/1 minute	minute		
Inserter to 5 seconds (in a show)	203/item	item	CD or DVD with show where reports is show	4/item	item		

TV SHOW "LET'S ALL GO TO THE FAIR" - TV show produced by the Novi Sad Fair, broadcast on 40 regional and local television stations across Serbia DURING THE FAIR - 25-minute shows produced daily during the event and broadcast on local television stations

BEFORE AND AFTER THE FAIR - 15-minute shows produced once a week and broadcast on the network of regional and local television

# LOUDSPEAKERS OF NOVI SAD FAIR

SERVICE	EUR	ORDERED	SERVICE	EUR	ORDERED	
Broadcasting of 1 second spot	0,13/second	second	Broadcasting a advertisement up to 20 words (three readings a day)	8,50/item	item	
Lease between 400 to 3.000 second	0,10/second	second	Call-in programmes or live interview in the studio (up to 2 minutes)	25/item	item	
During the 85 <sup>th</sup> International Agricultural Fair, the program is broadcast in the round of the Fair, with the intention of following the fair facts. the offer of exhibitors and accompanying events.						

ADVERTISING	SPACES · ADV	ERTISING-TE	CHNICAL SERVICES (during fair events)	)	
ENTRANCE HALL	EUR	ORDERED	WITHIN THE FAIR SITE AND IN THE HALL	EUR	
Rental of advertising space for a brought banner 5 x 1 m (tarpaulin or mesh)	130/m <sup>2</sup>	m²	Rental of advertising space for a brought board or brought banner	40/m <sup>2</sup>	
Rental of advertising space for a brought board 1 x 2 m	90/m <sup>2</sup>	m²	Rental of advertising space for a brought banner (tarpaulin or mesh) - on the Avenue of Nations at Hall 2	100/m <sup>2</sup>	
Broadcasting of the logo of service user on the LED display	100/day	days	Flags (1.5 x 3 m) in 'Master' Hall	130/item	
MAIN ENTRANCE	EUR	ORDERED	Flags (1.5 x 3 m) on a flagpole,	70/item	
Rental of advertising space for a brought banner	1.750/item	itom	without a console	, , , , , , , , , , , , , , , , , , , ,	
2 x 3 m (tarpaulin or mesh)	1./ 50/Item	item	Flags (1.5 x 3 m) on a flagpole,	85/item	
Flags (1.5 x 3 m)	215/item	item	with a console		
Flags (1.5 x 3 m)			Flags (1.5 x 3 m) on a movable flagpole with a console	100/item	
for a period of one month	610/item	item			
ZEPPELIN	EUR	ORDERED	Flags (1.5 x 3 m) on a own flagpole	45/item	

item

item

Branding house

ORDERED

m<sup>2</sup>

m<sup>2</sup>

item

item

item

item

item

m<sup>2</sup>

m<sup>2</sup>

41/m<sup>2</sup>

27/m<sup>2</sup>

UPON SPECIAL REQUESTS · An option to rent advertising space on the facade of the Novi Sad Fair over a period of one month novior one year WITHIN THE FAIR SITE MAIN ENTRANCE **ENTRANCE HALL** Banner 5 x 1 m Board 1 x 2 m Banner 3 x 1,5 m Banner 5 x 3 m Flag 1,5 x 3 m SPONSORSHIP PACKAGES AND OTHER PACKAGE OF MARKETING SERVICES ARE CHARGHED BY SPECIAL OFFERS. PHONE: + 381 21/483-11-32

Rental of advertising space to print on concrete

NOTE · ALL PRICES LISTED ABOVE EXCLUDE V.A.T. WHICH WILL BE INCLUDED IN THE INVOICE, ACCORDING TO THE LEGAL REGULATIONS IN POWER AT THE TIME WHEN THE SERVICE IS PROVIDED. V.A.T. IS COVERED BY THE BUYER.

· BY SIGNING THIS APPLICATION-CONTRACT, EXHIBITOR AGREES WITH GENERAL TERMS AND CONDITIONS OF CONTRACTING, WHICH MAKE CONSTITUTENT PART OF PRESENT APPLICATION-CONTRACT, AS WELL AS WITH MANNER OF PAYMENT SPECIFIED IN GENERAL TERMS AND CONDITIONS.

IIN CASE OF LEGAL DISPUTE, THE RESOLUTION SHALL FALL WITHIN THE RESPONSIBILITY OF A COURT IN NOVI SAD.

130/item

100/item

• APPLICATION IS IRREVOCABLE AND OBLIGES THE EXHIBITOR UNLESS CANCELLED IN WRITING FORM(OFFICIAL LETTER) 20 DAYS BEFORE THE OPENING OF THE EVENT.

Date

Space rental for a brought zeppelin

Zeppelin rental of up to 7 days without filling

85 <sup>tr</sup>	' INTE	RNA	,TION	
AG	RICL	JLTU	<b>JRAL</b>	Approved Event
FA	IR			
15 ·	- 21/5/2	2018		

NOVI SAD FAIR

PLEASE FILL IN BLOCK CAPITALS

w



# **APPLICATION - CONTRACT FOR QUALITY APPRAISAL** - "BEST IN AGRIBUSINESS" AWARD -

FULL NAME OF PARTICIPANT		COUNTRY	
PERSON WHO IS CONTRACTING SERVICE		TELEPHONE/CELLULAR PHONE	
V.A.T. (Number)	POSTAL CODE TOWN	ADDRESS	
E-MAIL		www.	APPLICATION DEADLINE 15 <sup>th</sup> May 2018

"BEST IN AGRIBUSINESS" AWARD	EUR/item	PLEASE SELECT CATEGORY FOR WHICH YOU ARE REGISTERING
Best in primary production	1.000	
Best in processing of agricultural products	1.000	
Best in corporate services in agribusiness	1.000	
Most successful agribusiness manager	1.000	
Best in organic production	1.000	
Best in implementing environmental protection and eco-friendly systems	1.000	
Most successful local community in supporting agribusiness	1.000	
Best insurance company in agribusiness	1.000	
Best bank in agribusiness	1.000	
Best association / cooperative / cluster	500	
Best in agri / ethno / rural tourism	500	
Best manager in the field of primary production	500	
Best manager in the development of the competitiveness of the agro industry	500	
Best agricultural holding	500	
Innovation of the year in agribusiness sector	250	
Young leader in agribusiness	250	
Most successful female in agribusiness	250	
Best scientific research paper in agribusiness	250	

NOTE +ALL PRICES LISTED ABOVE EXCLUDE V.A.T. WHICH WILL BE INCLUDED IN THE INVOICE, ACCORDING TO THE LEGAL REGULATIONS IN POWER AT THE TIME WHEN THE SERVICE IS PROVIDED. V.A.T. IS COVERED BY THE BUYER.

• EXHIBITORS AT THE 85™ INTERNATIONAL AGRICULTURAL FAIR ARE ENTITLED TO A 20% DISCOUNT ON THE SPECIFIED PRICES.

• DEADLINE FOR REGISTRATIONS IS MAY 15<sup>™</sup> 2018. PLEASE ADDRESS AND MAIL COMPLETED REGISTRATIONS TO NOVI SAD FAIR. THE QUALITY APPRAISAL FEE MUST BE PAID BEFORE ANY APPRAISAL IS CARRIED OUT BY THE QUALITY APPRAISAL COMMITTEE, IN ACCORDANCE WITH THE SUBMITTED PRO FORMA INVOICE. ONLY THOSE PARTICIPANTS WHO HAVE PAID THE FEE BEFORE APPRAISAL COMMENCES WILL BE SUBJECT TO APPRAISAL.

· BY SIGNING THIS APPLICATION-CONTRACT, PARTICIPANT AGREES WITH GENERAL TERMS AND CONDITIONS OF CONTRACTING, WHICH MAKE CONSTITUTENT PART OF

PRESENT APPLICATION-CONTRACT, AS WELL AS WITH MANNER OF PAYMENT SPECIFIED IN GENERAL TERMS AND CONDITIONS.

IIN CASE OF LEGAL DISPUTE, THE RESOLUTION SHALL FALL WITHIN THE RESPONSIBILITY OF A COURT IN NOVI SAD.

APPLICATION IS IRREVOCABLE AND OBLIGES TH PARTICIPANT UNLESS CANCELLED IN WRITING FORM(OFFICIAL LETTER) 35 DAYS BEFORE THE OPENING OF THE EVENT.

QUALITY APPRAISAL

Date



DEPARTMENT FOR QUALITY APPRAISAL Phone: + 381 21/483-02-06; + 381 63/563-528 E-mail: vladimir.kokotovic@sajam.net Phone: + 381 21/483-02-07; + 381 63/536-173 E-mail: dragan.canadzic@sajam.net Phone: + 381 21/483-01-37; + 381 63/786-00-51 E-mail: zlata.milisavac@sajam.net



# **QUALITY APPRAISAL SCHEDULE**

COMMODITY GROUP	DEADLINE FOR REGISTRATIONS	DATE OF APPRAISAL
Seed material of plant origin	09. 02.	23. 02.
Chemical industry products	02. 03.	16.03.
Bee products and beekeeping equipment	15. 03.	16.03.
Edible oils, vegetable fats, margarine, mayonnaise, and table eggs	09. 03.	23.03.
Fruit and vegetable products and fruit juices	16.03.	30.03.
Soups, spices, and seasoning	16. 03.	30.03.
Mineral waters and refreshing non-alcoholic beverages, black coffee and tea	16.03.	30.03.
Wheat-based products and flour, sugar	23. 03.	05. 04.
Confectionery products	23. 03.	05.04.
Industrial wines	06. 04.	12.04.
Craft wines	06.04.	12.04.
Strong industrial alcoholic beverages	06. 04.	12. 04.
Strong craft alcoholic beverages	06. 04.	12.04.
Beer and beer-like products	13. 04.	18.04.
Animal feed	05. 04.	18.04.
Dairy products, cheeses, and ice-cream	25.04.	26.04.
Meat and meat products	05. 04.	19. 04.
Best in agribusiness	15. 05.	16. 05.
Processing equipment and agricultural craftsman equipment	15. 05.	15.05.
Packaging and packaging materials	17.05.	17.05.
Good design	17. 05.	17. 05.

NOTE • EXHIBITORS AT THE 84<sup>™</sup> INTERNATIONAL AGRICULTURAL FAIR ARE ENTITLED TO A 20% DISCOUNT ON THE SPECIFIED PRICES.

• THE REGISTRATION DEADLINE FOR COMMODITY GROUPS "SEED MATERIAL" AND "CHEMICAL INDUSTRY PRODUCTS" HAS BEEN SPECIFIED, WHEREAS QUALITY APPRAISAL WILL BE CARRIED OUT UPON COMPLETED CHEMICAL ANALYSES.

# **GENERAL TERMS AND CONDITIONS OF CONTRACTING**

# **1. TERMS AND CONDITIONS OF CONTRACTING**

A signed application form and the General Terms and Conditions comprise a contract concluded between the applicant (hereinafter: the Exhibitor) and the Novi Sad Fair (hereinafter: the Fair).

Application is irrevocable and obliges the applicant unless cancelled in writing form(official letter) 35 days before the opening of the event.

Should the applicant cancel his appearance within a period of less than 35 days prior to fair event opening, the applicant is obliged to pay the entire amount specified in the last pro forma invoice, as principal debt, for made reservation of exhibition area and other services, regardless of whether he will be exhibiting in the area he registered for or not, whereas Fair reserves the right to designate the relevant area to another exhibitor, or to arrange and decorate the area not used by the above exhibitor in a manner suited to the concept of the event, to be encumbered to the above the applicant.

Should the applicant cancel his appearance within 50 to 35 days prior to fair event opening, Novi Sad Fair shall keep the previously paid 20% of the total amount specified in the last pro forma invoice, for obligations stemming from contractual relation and made reservation of exhibition area (design, location, postal and telephone charges, etc.), due to given notice of cancellation within the specified period.

Should the applicant abandon the contract – registration within 50 to 35 days prior to fair event opening, without having paid the arranged advance amount, he shall pay to Novi Sad Fair 20% of the total amount specified in the last pro forma invoice, for obligations stemming from contractual relation and made reservation of exhibition area (design, location, postal and telephone charges, etc.), due to given notice of cancellation.

Upon completion of the event, the applicant will be sent a final invoice for the services that have been used. The applicant is obligated to pay the remaining debt according to the final invoice within the specified period.

- The Fair reserves the right to: a) approve or reject the application b) determine the location and size of the exhibition space c) modify the already assigned location d) cancel the accepted application 15 days before the opening of the event
- e) registered exhibitors by commodity groups.

The minimum size of the exhibition space that can be leased is 12 m<sup>2</sup> of the indoor space and 25 m<sup>2</sup> of the outdoor space. The Fair reserves the right to increase or decrease the exhibitor's space depending on possibilities for determing location. The Fair will notify in writing the applicant of the location of the allocated exhibition space and will submit the Space Plan.

Should an exhibitor take up the space larger than originally allocated by the Novi Sad Fair, the additional area shall be calculated and included in the final invoice.

Without the approval of the Fair, the applicant may not transfer the right to use the leased space to another user.

A single booth may not be used by more than one exhibitor, unless the present business entities have been registered with the Fair as co-exhibitors alongside the lead exhibitor.

If the exhibitor and organiser of a collective exhibition does not register co-exhibitors or indirect exhibitors, or fails to provide complete information in his registration, Fair is entitled to subsequently charge the exhibitor for costs of co-exhibitor and indirect exhibitor registration fees.

All complaints for the exhibition space and technical services may be submitted only for the time of the event in writing (official letter).

# 2. PAYMENT TERMS AND CONDITIONS

On the basis of signed application, the Fair will deliver a pro-forma invoice, based on which is required that the applicant settle the payment in advance of 20% of the total amount of the invoice within 5 days of the date of invoice, and the remaining 80% no later than 15 days before the event.

# **3. PUTTING UP BOOTHS**

Design of exhibition area includes structural design of booth, work on booth (erection of aluminum construction, erection of water-supply and electric power supply), expert and technical supervision.

Standard booths have aluminum construction in natural aluminum color OCTANORM, with duplex interior, white, floor covered in floor covering, booth has lighting, small floodlights, sign on booth in block letters (logotype charged additionally), furniture – as per applicant's choice.

The applicant may order **additional equipment**, the prices of which are not specified in the registration, by completing an order form, all in line with the current Fair price list. The complete price list is available on the Novi Sad Fair website at www.sajam.net.

Price of setting up standard booth includes services related to erecting and disassembling of following booth elements:

STANDARD BOOTH

NAME	QUANTITY	Up to 25 m <sup>2</sup>	26 - 50 m <sup>2</sup>	51 - 100 m <sup>2</sup>	> 100 m <sup>2</sup>
OFFICE	ITEMS	1	2	2	4
STORAGE	ITEMS	1	1	1	1
TABLE	ITEMS	1	2	4	5
CHAIR	ITEMS	4	8	16	18
KITCHEN SHELF LOW	ITEMS	1	1	1	1
KITCHEN SHELF HIGH	ITEMS	0	1	1	3
FLOOR COVERING	ACCORDING TO SIZE OF STAND IN m <sup>2</sup>				

## Terms and conditions for renting stand construction and furnitere: Stand elements must not be covered, painted, dismantled or appropriated.

The applicant is responsible for maintenance of elements at the stand during the fair event. The applicant shall compensate for any possible loss or damage of any rented element in accordance to its market value.

The Fair retains the right to make minimal changes in the project.

The Fair guarantees thet all elements shall be delivered, provided there are enough items on stock, which depends on the time of application for exhibiting. If the applicant chooses not to use all elements belonging to the particular stand type, the price of stand construction shall not be lowered.

Custom booths can be made (maxima, particleboard, craft, etc.) in accordance with the request.

## The applicant may carry out the construction and the arrangement of the exhibition area in the manner as follows:

- Engaging Novi Sad Fair, in which case design certification is not charged;

- Engaging other contractors in which case design certification is charged 2,75 EUR/m<sup>2</sup> (VAT not included) for indoor area and 2 EUR/m<sup>2</sup> (VAT not included) for outdoor area;

- If applicant independently carries out work on his booth and possesses the necessary materials for the booth (to be determined by a committee), he will be charged design certification in the amount of 1 EUR/m<sup>2</sup> (VAT not included).

## The attestation of the project and the project attestation fees are solely the obligation of the contractor.

The applicant may take over the obligation of paying for the project attestation fee, in case, before the assembly has been started, he provides a certified document wherein he confirms such obligation.

In case the applicant executes the construction himself or contracts his own constructor, works cannot start until the Novi Sad Fair acknowledges the project of the stand.

If applicants independently decorate leased area or enlist the services of a decorating company, they are obliged to submit the design to the Fair for APPROVAL, including the following attachments, namely:

- 1. Specification of materials for setting up booth
- 2. Specification of furniture

3.Registered own blank bill of exchange (signed by authorized person) and proof of bill of exchange registration (for contractors from Serbia)

4. Vehicle license plate number

5. List of workers who will be carrying out works.

If any of the above is missing, they will not be able to access Fair Halls.

Contractor is obliged to pay the invoiced amount or to deposit a bill of exchange upon design certification and prior to commencing works.

Works not mentioned in the application, but wanted by the applicant to be done at his stand in the hall or outdoors, can be ordered, in writing, in an order form, not later than two days (48 hours) before the beginning of the event.

For all timely extra orders of the applicant, the current pricelist will be used.

#### **4. OTHER TECHNICAL INFORMATION**

The applicants obliged to provides the application of required measures of safety and healthcare at work in accordance with the law and other bylaws for all his employees, other persons engaged or for the company he engages for assembling stands or other activities. The applicant is obliged to empower the engaged employees for the above mentioned jobs for safe and healthy work, to provide equipment for work, i.e. material and equipment for personal safety at work to which safety and healthcare measures have been applied.

Additional services ordered by the exhibitor according to the offer will be invoiced in accordance with the request.

#### Pursuant to the Law on Protection of the Population from Exposure to Tobacco Smoke in Facilities, it is forbidden to smoke in the halls of the Novi Sad Fair.

During the setup of the island stands, exhibitors must pay attention not to raise the side panels for the entire length of allocated space towards the surrounding passages.

The applicant may begin arranging and decoration of the exhibition area, as well as delivery of merchandise to Fair premises five (5) or ten (10) days prior to fair event opening in the closed and in the open area, respectively, but no later than 48 hours prior to the opening. Activities may commence earlier than stated above, subject to special approval of the Fair. Otherwise, Fair shall not be liable for untimely arranging and decoration of the exhibition area. Any earth works to be carried out in the open exhibition area must be announced and completed no later than 10 days prior to fair event opening.

#### The applicant is obliged to complete arranging and decoration of the exhibition area 24 hours prior to fair event opening, as well as to remove any packaging and other materials which will not be exhibited, by the same deadline.

Upon arrival at the Fair, each applicant shall report to the relevant inspector, in order to receive precise information regarding the location and dimensions of the designated premises in the hall, as well as in the open exhibition area. Should an applicant occupy a location other than the one designated to him, he shall bear all costs of relocating to his designated exhibition area.

The applicant is obliged to be present during pavilion opening and closing during preparations for the fair event and during the fair event itself. Fair shall in no way be liable for any disappearance of or damage to exhibition materials or exhibits.

Exhibition goods can not be amounted and changed before the closing of the event, and the applicant are required to ensure the presence of their authorized representatives by the end of the event.

The applicant is obliged to be present during pavilion opening and closing during preparations for the fair event and during the fair event itself. Fair shall in no way be liable for any disappearance of or damage to exhibition materials or exhibits.

Should the applicant decide to perform plumbing works at the Fair, the applicant should ask the Novi Sad Fair to inspect the installations.

#### Novi Sad Fair will supply electrical power for installations in exhibition areas.

If applicant (exhibitor or his contractor) will be doing electrical wiring from the main power supply, he is obliged to submit the wiring diagram to Novi Sad Fair for inspection prior to commencing works.

#### Applicant (exhibitor or contractor) shall be liable for correct electrical wiring from the main power supply.

The applicant shall pay for the damage done by the applicant's workers or third parties hired by the applicant to perform works at the Fair. The amount shall be determined by a committee established by the Fair.

The applicant may use the exhibition space to organise demonstrations of equipment, provided it does not disturb other exhibitors and visitors. During the demonstration, all safety and precaution measured should be taken by the applicant, who takes the whole responsibility for possible damage.

The sound equipment at the exhibition stand can be tolerated only within the space covered by the stand. If the applicant does not transport the goods using their own means of transport, the transport and despatch of the goods from the entrance to the Fair to the exhibition space may be done by a forwarding agency.

#### The packing and despatch may begin one day after the closing of the fair event.

The applicant may take out the goods only with a permit issued at the Exhibition Service of the Fair, after all the debts to the Fair have been settled.

The applicant is required to upload their property from the area of the Fair within two (2) days after the end of the event. After this period, the Fair has the right to charge the cost storage of the applicant's assets in its space for the price by the current price list of the Fair Services. If the applicant at the expiration of the period of 15 days from the date of completion of the event does not upload their property, it becomes the property of the Novi Sad Fair.

## 5. COMPULSORY CATALOGUE LISTING, MOBILE APPLICATION, INTENET AND PASSES FOR EXHIBITORS

#### All exhibitors, regardless of the application deadline, are obliged to pay the catalogue listing, mobile application and internet. The Fair has defined the following categories of exhibitors:

EXHIBITORS - economic entities who present their own products or services, rent a designated exhibition space and who are obliged to be listed in the official Catalogue. If the Exhibitor lists its representative offices (outside of headquarters) pays the registration fee that applies to indirect exhibitors for each of the specified representative office.

CO-EXHIBITORS - If on the stand rented by the Exhibitor are the other economic entities, they are required to be registered as a co-exhibitors. The co-exhibitors are registered by the Exhibitor and the Exhibitor is also obliged to pay the Catalogue listing fee. The information about the co-exhibitor shall not be listed under the first letter of the company's name, but are listed alongside the information about the Exhibitor, in accordance with the text submitted by the Exhibitor.

INDIRECT EXHIBITORS - If business entities (manufacturers and countries of origin) which are not Fair exhibitors, and which have a business relationship with an exhibitor, are listed in the catalogue of exhibitors, they shall have the status of indirect exhibitors. The Exhibitor shall the Fair a fee for each listed indirect exhibitor. The information about the indirect exhibitor shall not be listed under the first letter of the company's name, but are listed alongside the information about the Exhibitor, in accordance with the text submitted by the Exhibitor.

#### The fee for compulsory Catalogue listing for EXHIBITORS includes the following:

- publishing of information about the Exhibitor (exact name, address, phone and fax number, e-mail address, http, logo) in the list of exhibitors in the Catalogue
- publishing of up to 20 words about the products or services in the list of exhibitors in the Catalogue, in accordance with the commodity groups published in the Catalogue - entering data in the list of exhibitors on the Fair website
- entry in the Fair information system (a multimedia information centre)
- a copy of the Catalogue
- Mobile app publishing data on exhibitor, products or activity
- Internet implies basic package, single connection per exhibitor 1/512 Mb/s.
- The passes for a fair event shall be allocated as follows:
- for indoor or office space of up to 25 m<sup>2</sup> three passes, for each additional 25 m<sup>2</sup> additional two passes
- for outdoor or covered exhibition space of up to 50 m<sup>2</sup> three passes, and for each additionally required 100 m<sup>2</sup> one additional pass.
- The organiser of a collective exhibition that does not have its own stand shall receive three (3) passes from the Fair, and a copy of the Catalogue, and for each registered company the number of passes as stipulated above.
- Number of exhibitor passes with bar code defined under registration.

#### The fee for compulsory Catalogue listing for CO-EXHIBITORS, includes the following:

- publishing of information about the co-exhibitor (exact name, address, phone and fax number, e-mail address, http, logo) in the list of exhibitors in the Catalogue
- publishing of up to 20 words about the products or services in the list of exhibitors in the Catalogue, in accordance with the commodity groups published in the Catalogue
- entering data in the list of exhibitors on the Fair website - entry in the Fair information system (a multimedia information centre)
- a copy of the Catalogue
- Mobile app publishing data on exhibitor, products or activity
- Internet implies basic package, single connection per exhibitor 1/512 Mb/s.
- Passes for co-exhibitors:
- two passes for each co-exhibitor listed in the Catalogue
- · Number of co-exhibitor passes with bar code defined under registratio.

#### The fee for compulsory catalogue listing for INDIRECT EXHIBITOR includes the following:

- name of the indirect exhibitor, town/city and country

- Mobile app – publishing data on exhibitor, products or activity

The Catalogue is printed in Serbian and English. The Exhibitors are responsible for correctness of the information published. The Fair retains the right to adjust the names of products listed in the Catalogue application form in accordance with the commodity groups, which are integral part of the Catalogue.

The Catalogue application form is submitted with the application for exhibiting and the two forms are regarded as the same application. **The information received after 13<sup>th</sup> April 2018 shall be printed in a supplement for late-entries.** 

## TICKETS AND ADDITIONAL TICKETS

Based on the introduction of a system of electronic controls, all cards and tickets have a barcode. All cards and tickets for applicants can be taken in the Exhibition Activities Service, before and during the Fair.

If there is a need to hire more staff at the stands or for the guests of applicant, permanent tickets can be ordered in the Exhibition Activities Service.

Note:

All cards allows the user an unlimited number of entries into the exhibit space during the working hours for exhibitors, whereby the user must comply with the below terms of use.

Pass holder must permit person in charge of monitoring entrance to scan the bar code and record entrance, on every single occasion of entrance.

Pass must be scanned on every occasion of departure, as well.

Pass holder whose pass has not been recorded at departure will not be permitted re-entry; i.e. the only way to re-enter will be by purchasing a one-day pass.

Only pass holder may be subject to recording of entrance and departure; a single pass may only be used by a single person.

Pass is property of Novi Sad Fair. In the event of misuse or use contrary to rules, pass shall be blocked and/or confiscated without right to reimbursement, and without Fair's obligation to issue a replacement pass.

# 6. INSURANCE

The applicant is obliged to insure exhibition material with a domestic or foreign insurance company. Fair shall not be liable for disappearance of or damage to applicant's property at the Fair.

The applicant shall be fully liable for damage to exhibition material and other applicant's property, unless the above has been insured as specified in the above paragraph.

## 7. GENERAL TERMS AND CONDITIONS FOR CONTRACTING MARKETING SERVICES

#### MATERIAL DELIVERY DEADLINES:

The signatory applicant for marketing services is obliged to deliver the material ready for print (advertisements on CDs or in electronic format) to the Novi Sad Fair not later than 20 working days prior to the beginning of the fair event. In the event that he does not deliver the material, the Fair will realise the ordered service according to the data it has at its disposal, and if it is not possible, the applicant will bear all the costs stated in the application as if the service were done.

Materials for a CD: format jpg 800 x 600

Materials for the Internet site - banners: format jpg or gif, 120 x 60 pixels or 180 x 150 pixels

# DEADLINES FOR AND TERMS OF CANCELLATION OF SIGNED REGISTRATIONS

Once submitted, the application for marketing services is irrevocable and legally binding, unless cancelled in writing, as follows:

#### - THE CATALOGUE

 - At least 20 days before the start of the event, the applicant is obligated to pay on behalf of the obligations of the contractual relationship 10% of the ordered services(final invoice).

- In period shorter than 20 days and if the Exhibitor do not submit the material for publication, the applicant is obligated to pay on behalf of the obligations of the contractual relationship 100% of the value of ordered services (final invoice).

#### - ADVERTISING SPACES

Renting and making advertising signs may be stipulated for the duration of the fair or for a period longer than the duration of the fair event.

In case the contract is terminated due to any applicant's fault, the applicant shall bear the costs of the dismounting of the advertisement from the advertising space.

Once submitted, the application is irrevocable and legally binding, unless the applicant submits a cancellation in writing:

- within 20 days before the start of the event (cancellation deadline less than 20 days)-the applicant is obligated to pay on behalf of the obligations of contractual relationship 10% of the ordered services (final invoice).

The applicant is obliged to make the payment in full not later than before the works begin, according to the stated prices for the services.

### 8. RENTING HALLS IN THE CONGRESS CENTRE

The price of renting the hall includes the complete audio-visual support:

## a) from Great Hall (350 seats)

- frontal projections with two projectors, 6,000 ANSI Lumen each
- two automatic screens 4 m
- ${\scriptstyle \bullet} \, plasma \, screen \, in \, front \, of \, the \, Hall$
- PC (PowerPoint, DVD, CD, Video, USB drive)
- audio (Radio, CD, DVD, Mic, PC)
- video (DVD, DV, SVHS)
- two cameras on the ceiling
- wireless microphones
- desk microphones
- monitors on the chairperson's desk
- monitor on speaker's desk
- ${\scriptstyle \bullet} access \, provided \, for \, notebooks, both \, on \, the \, speaker's \ \ desk \, and \, the \, chairperson's \, desk$

#### b) for halls accommodating between 100 and 400 people

- frontal projection with a projector, 4,500 ANSI Lumen
- automatic screen 3 m
- PC (PowerPoint, DVD, CD, Video, USB drive)
- audio (CD, DVD, Mic, PC)
- video (DVD, DV, SVHS)
- a camera on the ceiling
- wireless microphones
- desk microphones
- monitors on the chairperson's desk
- monitor on the speaker's desk
- access provided for notebooks, both on the speaker's desk and the chairperson's desk
  plasma screen in front of the Hall (halls 3, 4, 5and 6)

The Renter is responsible for possible damage to the equipment which is an integral part of the rented space during the renting period. The Fair is not responsible for possible loss or damage to technical devices, material, equipment and other items brought in by the Renter before, during and after the renting period agreed.

Novi Sad Fair reserves the right to set the final date and time in accordance with the order of registrations.

Catering and hospitality services shall be arranged separately. Food assortment depends on the number of persons, variations of daily menus, as well as on the need for a broader selection of refreshments.

### The basic buffet menu is comprised of the following:

Hors d'œuvre (smoked sirloin, minced pork sausage, ham, chicken breast, feta cheese, trappista cheese, vegetarian, tuna, seafood, etc.), **pies** (cheese, meat, greens, cheese cornbread, etc.), **cocktail barbecue** (mini kebabs, bacon-wrapped chicken skewers, pork noisettes, chicken fillet cocktail, cocktail wieners, etc.), **short-order meals** (chicken, mini Karađorđe's schnitzels, orly catfish – Lenten, etc.), **filled pastry shells** (chicken salad with peanuts, Russian salad, beef salad with pickles and mushrooms, ham salad with corn, grilled vegetables, sesame-corn salad, etc.), **fresh salads, mixed pastries, homemade petits fours.** 

Beverages: unlimited quantity of coffee and domestic non-alcoholic beverages.

### 9. PRODUCT AND SERVICE QUALITY APPRAISAL

Quality appraisal committee will work in accordance with "Basic rulebook of product and service quality appraisal" and "Rulebook for Best in Agribusiness Awards" of the Novi Sad Fair. Each awarded participant in the quality appraisal process will be entitled to use the fair logo in media promotion of his product(s) and in his own market promotion, in line with current regulations.

Quality appraisal results will be published on the Novi Sad Fair website www.sajam.net, where quality appraisal rulebooks and registration forms are also available.