

#### RENTAL OF EXHIBITING AREA

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PLEASE FILL IN BLOCK CAPITALS

## APPLICATION - CONTRACT FOR PARTICIPATION

COMPANY NAME	COUNTRY		
CONTACT PERSON	TELEPHONE/CELLULAR PHONE		
V.A.T. (Number)	POSTAL CODE, TOWN ADDRESS		
E-MAIL	WWW.	APPLICATION DEADLINE <b>1<sup>st</sup> September 2025</b>	

SERVICE		PRICES/EUR	ORDERED
RENTAL OF EXHIBITING AREA IN HALL	Without stand construction	35/m <sup>2</sup>	m <sup>2</sup>
	Without stand construction	15/m <sup>2</sup>	m <sup>2</sup>
	In Hall	27/m <sup>2</sup>	m <sup>2</sup>
CONNECTORS	Water faucet	95/item	item
	Electric receptacle of up to 15 kW	60/item	item
UTILISATION OF ADDITIONAL EQUIPMENT	Kitchenette with water connection	180/item	item
	Sink	42/item	item
	Boiler	42/item	item
	Refrigerator	75/item	item
INTERNET	Promo S speed 10/1 Mbps	73/item	item
	Promo M speed 10/5 Mbps	128/item	item
	Promo L speed 16/16 Mbps	170/item	item

SERVICE		PRICES/EUR	ORDERED
COMPULSORY CATALOGUE LISTING AND INTERNET	Exhibitor	165/item	item
	Co-exhibitor	140/item	item
	Indirect exhibitor	91/item	item
TICKETS	For adults	5/item	item
	Collective visits (15 and more people)	4/item	item
	Permanent admission	13/item	item
PARKING	Rental of parking-space	25/item	item
CONGRESS CENTRE SERVICES Date _____ Time _____	Up to 50 seats	150/hour	hour
	Up to 100 seats	210/hour	hour
	Up to 200 seats	320/hour	hour
	Grand Hall (350 seats)	420/hour	hour

**NOTE:**

- PRICES OF TICKETS AND PARKING ARE WITH V.A.T. INCLUDED, AND OTHER PRICES DO NOT INCLUDE V.A.T. ACCORDING TO THE LEGAL REGULATIONS IN POWER AT THE TIME WHEN THE SERVICE IS PROVIDED. V.A.T. IS COVERED BY THE BUYER.
- BY SIGNING THIS APPLICATION-CONTRACT, EXHIBITOR AGREES WITH GENERAL TERMS AND CONDITIONS OF CONTRACTING, WHICH MAKE CONSTITUTENT PART OF PRESENT APPLICATION-CONTRACT, AS WELL AS WITH MANNER OF PAYMENT SPECIFIED IN GENERAL TERMS AND CONDITIONS. IN CASE OF LEGAL DISPUTE, THE RESOLUTION SHALL FALL WITHIN THE RESPONSIBILITY OF A COURT IN NOVI SAD.
- APPLICATION IS IRREVOCABLE AND OBLIGES THE EXHIBITOR UNLESS CANCELLED IN WRITING FORM (OFFICIAL LETTER) 30 DAYS BEFORE THE OPENING OF THE EVENT.
- THE EXHIBITOR HAS THE OPPORTUNITY TO USE THE RESTAURANT AND CATERING SERVICES OF THE RESTAURANT RENTIER OF THE NOVI SAD FAIR - "LALIN ZACIN" DOO WHEN PARTICIPATING IN THE FAIR EVENT. CONTACT: kongresnicentar@sajam.net

<b>FILLED BY NOVI SAD FAIR</b> Confirm the renting of exhibiting space _____ m <sup>2</sup> Novi Sad, _____ Seal _____ Date _____ Signature of Novi Sad Fair _____	<b>FILLED BY EXHIBITOR</b> _____ Name and surname of the authorized person Seal _____ Signature _____
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The exact name of the exhibitor			
Country, ZIP code, city/town, street and number			
Phone		Fax	
www.		E-mail	
Contact person in charge of the Catalogue listing and their phone number			

Name of the co-exhibitor		Name of the co-exhibitor	
Country, ZIP code, city/town		Country, ZIP code, city/town	
Street and number		Street and number	
Phone		Phone	
Fax		Fax	
www.		www.	
E-mail		E-mail	

Name of the indirect exhibitor		Name of the indirect exhibitor	
Country and City		Country and City	

If you celebrate an anniversary in 2025, please state

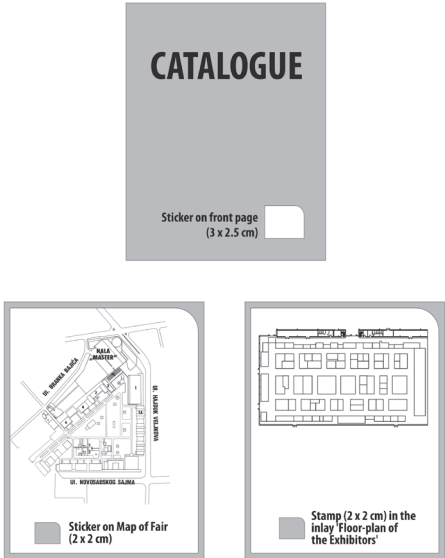
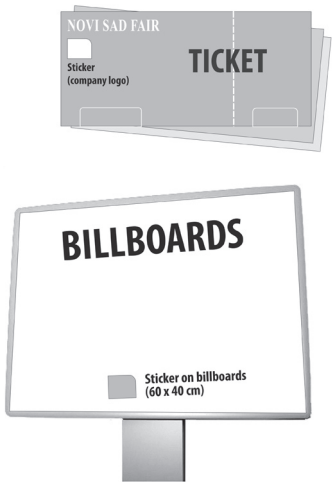
\_\_\_\_\_ Seal \_\_\_\_\_  
Name and surname of the authorized person for the exhibitor Signature



PLEASE FILL IN BLOCK CAPITALS

## APPLICATION - CONTRACT FOR MARKETING SERVICES

FULL NAME OF EXHIBITOR / SERVICE USER	COUNTRY
CONTACT PERSON	TELEPHONE/CELLULAR PHONE
V.A.T. (Number)	POSTAL CODE, TOWN ADDRESS
E. POŠTA	WWW.

PRINTED MATERIAL			
 <p><b>CATALOGUE</b></p> <p>Sticker on front page (3 x 2.5 cm)</p> <p>Sticker on Map of Fair (2 x 2 cm)</p> <p>Stamp (2 x 2 cm) in the inlay Floor-plan of the Exhibitors</p>	<b>CATALOGUE</b>	<b>EUR/item</b>	<b>ORDERED</b>
	Sticker on front page (3 x 2.5 cm)	145	item
	Sticker on Map of Fair (2 x 2 cm)	55	item
	Sticker on the floor map (2 x 2 cm)	45	item
	Inserting advertising inserts - delivered to the Fair	100	item
	Dividing cardboard - one colour page	130	item
	Inside colour page	95	item
	Inside black-and-white pages	70	item
	First inside page, colour	195	item
	Second cover page, colour	255	item
	Third cover page, colour	240	item
	Fourth cover page, colour	300	item
 <p><b>TICKET</b></p> <p>Sticker (company logo)</p> <p><b>BILLBOARDS</b></p> <p>Sticker on billboards (60 x 40 cm)</p>	<b>OTHER SERVICES</b>	<b>EUR/item</b>	<b>ORDERED</b>
	The right to hand out advertising material - exhibitors*	120	item
	The right to hand out advertising material - exhibitors (one day) *	45	item
	The right to hand out advertising material - non-exhibitors **	255	item
	The right to hand out advertising material - non-exhibitors (one day) **	70	item
	Logo on billboards (60 x 40 cm) and on posters (12 x 10 cm) advertising the event	1.950	item
	Printed sticker at the home of the tickets	1.700	item
	The back of the tickets - advertising space	1.280	item
<p>* The Fair shall provide three day ticket for the distribution of advertising material for exhibitors.  ** The Fair shall provide three day ticket for the distribution of advertising material for non-exhibitors.  The abovementioned prices for graphic design services are valid in case the exhibitor delivers the design solution via e-mail or on a CD. Other services related to design and prepress are negotiated separately and charged according to a valid price-list.</p>			

**NOTE:**

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PRINT EDITIONS		
FAIR NEWSLETTER - DAILY PAPER	EUR/item	ORDERED
Colour page	100	item
1/2 colour page	72	item
1/3 colour page	60	item
1/4 colour page	45	item
Back colour page	215	item
Banner on inside pages (25,7x3 cm)	60	item
Column on inside pages (6 x 38 cm)	51	item
Sticker on first colour page (6x5 cm)	85	item
Sticker on inside colour pages (6x5 cm)	60	item
Inserting advertising inserts for exhibitors	offer	
Inserting advertising inserts for non-exhibitors	offer	
FAIR NEWS BULLETIN - print and PDF version on the Novi Sad Fair web-site (Press pages)		
DAILY PAPER - Issued daily during the event. Handed out for free to exhibitors, guests, visitors, media representatives and potential visitors to Novi Sad and the vicinity.		

www.sajam.net					
INTERNET SITE - BANNERS	EUR/item	ORDERED	INTERNET SITE - BANNERS	EUR/item	ORDERED
Banner on first page of website - per month *			Banner of the page of the fair event - per month *		
Size 970 x 90 pixels	237	item	Size 970 x 90 pixels	145	item
Size 180 x 150 pixels	195	item	Size 250 x 250 pixels	191	item
Banner on all pages of website - over 4,000 pages - per month *			Banner on the page reserved for exhibitors, page for visitors, and page about us - per month *		
Size 970 x 90 pixels	381	item	Size 970 x 90 pixels	100	item
Size 250 x 250 pixels	520	item	Size 250 x 250 pixels	130	item
Banner on the page with the fairs of events and press page - per month *			Profile - per month *		
Size 250 x 250 pixels	100	item	Advertising page for sponsors	805	item
* Serbian and English, with a link to the company's site					

www.facebook.com/novosadskisajam		
Promotion on the Facebook page of the Novi Sad Fair - monthly	EUR/ITEM	ORDERED
Placing information, tagging and shuffling customer information	170	item

www.instagram.com/novosadski_sajam		
Promotion on the Instagram profile of the Novi Sad Fair - monthly	EUR/ITEM	ORDERED
Placing information, tagging and shuffling customer information	170	item

www.facebook.com/novosadskisajam • www.instagram.com/novosadski_sajam		
Package of services on the Facebook page and Instagram profile of the Novi Sad Fair - monthly	EUR/ITEM	ORDERED
Content placement: tagging and sharing of client information, reels and stories (4 posts and 12 stories)	255	item


LinkedIn		
LinkedIn	EUR/ITEM	ORDERED
Posting thematic posts on social media with mandatory tagging	85	item

www.youtube.com/user/Novosadskisajam		
Promotion on the YouTube channel of the Novi Sad Fair - monthly	EUR/ITEM	ORDERED
Placing information	170	item

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TV SHOW "LET'S ALL GO TO THE FAIR"					
TV SHOW	EUR	ORDERED	PRODUCTION	EUR	ORDERED
Broadcasting of 1 second/spot (brought in CD)	5/second	second	Filming and editing reportage from the stands of the exhibitors (up to 1 minute)	170/item	item
One report broadcast of 30 seconds	45/item	item	Filming and editing reportage from the place of event (up to 1 minute), broadcasting and CD with a broadcasted reportage	255/item	item
Broadcasting video events with the Fair (one minute)	85/minute	minute			
Subtitle up to 10 words (design and one broadcasting)	45/item	item	Talk at the Fair (up to 2 minutes)	145/item	item
A sticker along with the anchor's introduction (in one show)	85/item	item	Video record of events at the Fair (up to 1 minute)	85/minute	minute
The host mentions the company's name (in one show)	60/item	item	Video of the event - award presentation (up to 1 min.)	85/minute	minute
Insertor to 5 seconds (in a show)	93/show	show			





TV SHOW "LET'S ALL GO TO THE FAIR" – TV show produced by the Novi Sad Fair, broadcast on 40 regional and local television stations across Serbia  
DURING THE FAIR – 25-minute shows produced daily during the event and broadcast on local television stations  
BEFORE AND AFTER THE FAIR – 15-minute shows produced once a week and broadcast on the network of regional and local television


ADVERTISING SPACES - ADVERTISING-TECHNICAL SERVICES (during fair events)					
ENTRANCE HALL	EUR/m²/item	ORDERED	WITHIN THE FAIR SITE AND IN THE HALL	EUR/m²/item	ORDERED
Rental of advertising space for a brought banner 5 x 1 m (tarpaulin or mesh)	60	m²	Rental of advertising space for a brought board or brought banner 1 x 2 m	45	m²
Rental of advertising space for a brought board 1 x 2 m	45	m²	Flags (1.5 x 3 m) on a movable flagpole with a console	95	item
MAIN ENTRANCE	EUR/item	ORDERED	LED SCREEN IN ENTRANCE HALL	EUR/day	ORDERED
Rental of advertising space for a brought banner 2 x 3 m (tarpaulin or mesh)	1.430	item	Broadcasting of the company's name and logo	115	day
Flags (1.5 x 3 m)	145	item	<b>UPON SPECIAL REQUESTS</b>		
Flags (1.5 x 3 m) for a period of one month	215	item	An option to rent advertising space on the facade of the Novi Sad Fair over a period of one month novior one year		

**ENTRANCE HALL**  
  
Banner 5 x 1 m

  
Board 1 x 2 m

  
Banner 3 x 1,5 m

  
Banner 5 x 3 m

  
Flag 1,5 x 3 m

**SPONSORSHIP PACKAGES AND OTHER PACKAGE OF MARKETING SERVICES ARE CHARGED BY SPECIAL OFFERS. PHONE: + 381 21/483-11-25.**

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Novi Sad, \_\_\_\_\_ Date \_\_\_\_\_ Seal \_\_\_\_\_ Signature of Novi Sad Fair \_\_\_\_\_

\_\_\_\_\_ Name and surname of the authorized person for the exhibitor / Service user \_\_\_\_\_ Seal \_\_\_\_\_ Signature \_\_\_\_\_



# GENERAL TERMS AND CONDITIONS OF CONTRACTING

## 1. TERMS AND CONDITIONS OF CONTRACTING

A signed application form and the General Terms and Conditions comprise a contract concluded between the Exhibitor (hereinafter: the Exhibitor) and the Novi Sad Fair (hereinafter: the Fair).

**Application is irrevocable and obliges the applicant unless cancelled in writing form (official letter) 30 days before the opening of the event.**

**Should the applicant cancel his appearance within 30 to 20 days prior to fair event opening, Novi Sad Fair shall keep the previously paid 20% of the total amount specified in the last pro forma invoice, for obligations stemming from contractual relation and made reservation of exhibition area (design, location, postal and telephone charges, etc.), due to given notice of cancellation within the specified period.**

**Should the applicant cancel his appearance within a period of less than 20 days prior to fair event opening, the applicant is obliged to pay the entire amount specified in the last pro forma invoice, as principal debt, for made reservation of exhibition area and other services, regardless of whether he will be exhibiting in the area he registered for or not, whereas Fair reserves the right to designate the relevant area to another exhibitor, or to arrange and decorate the area not used by the above exhibitor in a manner suited to the concept of the event, to be encumbered to the above the applicant.**

Should the applicant abandon the contract – registration within 20 days prior to fair event opening, without having paid the arranged advance amount, he shall pay to Novi Sad Fair 20% of the total amount specified in the last pro forma invoice, for obligations stemming from contractual relation and made reservation of exhibition area (design, location, postal and telephone charges, etc.), due to given notice of cancellation.

Upon completion of the event, the applicant will be sent a final invoice for the services that have been used. The applicant is obligated to pay the remaining debt according to the final invoice within the specified period.

The Fair reserves the right to:

- approve or reject the application
- determine the location and size of the exhibition space
- modify the already assigned location
- cancel the accepted application 15 days before the opening of the event
- registered exhibitors by commodity groups.

The minimum size of the exhibition space that can be leased is 12 m<sup>2</sup> of the indoor space and 25 m<sup>2</sup> of the outdoor space. The Fair reserves the right to increase or decrease the exhibitor's space depending on possibilities for determining location. The Fair will notify in writing the applicant of the location of the allocated exhibition space and will submit the Space Plan.

**Without the approval of the Fair, the applicant may not transfer the right to use the leased space to another user.**

A single booth may not be used by more than one exhibitor, unless the present business entities have been registered with the Fair as co-exhibitors alongside the lead exhibitor.

If the exhibitor and organiser of a collective exhibition does not register co-exhibitors or indirect exhibitors, or fails to provide complete information in his registration, Fair is entitled to subsequently charge the exhibitor for costs of co-exhibitor and indirect exhibitor registration fees.

**All complaints for the exhibition space and technical services may be submitted only for the time of the event in writing (official letter).**

**It is forbidden to take exhibits and disassemble the stand before the official closing of the fair event.**

**The exhibitor is obliged to ensure the presence of representatives and exhibit items at the stand until the official closing of the fair exhibition.**

**In the event that the Hall Inspector notes on the record the non-compliance with the provision from the previous paragraph, the exhibitor is obliged to pay a contractual fine in the amount of 500 EUR with VAT.**

**Packaging can begin after the official end of the fair event (after closing the entrance of the Fair for visitors).**

The applicant may take out the goods only with a permit issued at the Exhibition Service of the Fair, after all the debts to the Fair have been settled.

The applicant is required to upload their property from the area of the Fair within two (2) days after the end of the event. After this period, the Fair has the right to charge the cost storage of the applicant's assets in its space for the price by the current price list of the Fair Services. If the applicant at the expiration of the period of 15 days from the date of completion of the event does not upload their property, it becomes the property of the Novi Sad Fair.

## 2. PAYMENT TERMS AND CONDITIONS

**On the basis of signed application, the Fair will deliver a pro-forma invoice, based on which is required that the applicant settle the payment in advance of 20% of the total amount of the invoice within 5 days of the date of invoice, and the remaining 80% no later than 35 days before the event. Additional services ordered by the exhibitor according to the offer will be invoiced in accordance with the request.**

## 3. STAND CONSTRUCTION

Design of exhibition area includes structural design of booth, work on booth (erection of aluminum construction, erection of water-supply and electric power supply), expert and technical supervision.

**Standard booths** have aluminum construction in natural aluminum color OCTANORM, with duplex interior, white, floor covered in floor covering, booth has lighting, small floodlights, sign on booth in block letters (logotype charged additionally), furniture – as per applicant's choice.

The applicant may order additional equipment, the prices of which are not specified in the registration, by completing an order form, all in line with the current Fair price list. The complete price list is available on the Novi Sad Fair website at [www.sajam.net](http://www.sajam.net).

**Part of the additional equipment that the exhibitor may order** (prices are without VAT):

- A barrier - wall - 18 EUR/pc.
- Installation and use of floor covering - 6 EUR/m<sup>2</sup>
- "Vizi" chair - 8 EUR/ pc.
- Table 120 x 80 cm - 12 EUR/ pc.

**Price of setting up standard booth includes services related to erecting and disassembling of following booth elements:**

### STANDARD BOOTH

NAME	QUANTITY	Up to 25 m <sup>2</sup>	26 - 50 m <sup>2</sup>	51 - 100 m <sup>2</sup>	> 100 m <sup>2</sup>
OFFICE	ITEMS	1	2	2	4
STORAGE	ITEMS	1	1	1	1
TABLE	ITEMS	1	2	4	5
CHAIR	ITEMS	4	8	16	18
KITCHEN SHELF LOW	ITEMS	1	1	1	1
KITCHEN SHELF HIGH	ITEMS	0	1	1	3
FLOOR COVERING	ACCORDING TO SIZE OF STAND IN m <sup>2</sup>				

**Terms and conditions for renting stand construction and furniture:**

Stand elements must not be covered, painted, dismantled or appropriated.

The applicant is responsible for maintenance of elements at the stand during the fair event. The applicant shall compensate for any possible loss or damage of any rented element in accordance to its market value.

The Fair retains the right to make minimal changes in the project.

The Fair guarantees that all elements shall be delivered, provided there are enough items on stock, which depends on the time of application for exhibiting. If the applicant chooses not to use all elements belonging to the particular stand type, the price of stand construction shall not be lowered.

**Custom booths can be made (maxima, particleboard, craft, etc.) in accordance with the request.**

**The applicant may carry out the construction and the arrangement of the exhibition area in the manner as follows:**

- Engaging Novi Sad Fair, in which case design certification is not charged;
- If exhibitor independently carries out work or engaging other contractors will be charged design certification in the amount of 3,5 EUR/m<sup>2</sup> (VAT not included) for indoor area and 2,5 EUR/m<sup>2</sup> (VAT not included) for outdoor area.

**The attestation of the project and the project attestation fees are solely the obligation of the contractor.**

**The applicant may take over the obligation of paying for the project attestation fee, in case, before the assembly has been started, he provides a certified document wherein he confirms such obligation.**

In case the applicant executes the construction himself or contracts his own constructor, works cannot start until the Novi Sad Fair acknowledges the project of the stand.



If applicants independently decorate leased area or enlist the services of a decorating company, they are obliged to submit the design to the Fair for APPROVAL, including the following attachments, namely:

1. Specification of materials for setting up booth
2. Specification of furniture
3. Registered own blank bill of exchange (signed by authorized person) and proof of bill of exchange registration (for contractors from Serbia)
4. Vehicle license plate number
5. List of workers who will be carrying out works.

If any of the above is missing, they will not be able to access Fair Halls.

Contractor is obliged to pay the invoiced amount or to deposit a bill of exchange upon design certification and prior to commencing works.

Works not mentioned in the application, but wanted by the applicant to be done at his stand in the hall or outdoors, can be ordered, in writing, in an order form, not later than two days (48 hours) before the beginning of the event.

For all timely extra orders of the applicant, the current pricelist will be used.

## 4. OTHER TECHNICAL INFORMATION

**Upon arrival at the Fair, each applicant shall report to the relevant inspector, in order to receive precise information regarding the location and dimensions of the designated premises in the hall, as well as in the open exhibition area. Should an applicant occupy a location other than the one designated to him, he shall bear all costs of relocating to his designated exhibition area.**

The applicant is obliged to be present during pavilion opening and closing during preparations for the fair event and during the fair event itself. **Fair shall in no way be liable for any disappearance of or damage to exhibition materials or exhibits.**

**The sound equipment at the exhibition stand can be tolerated only within the space covered by the stand.**

The applicant may use the exhibition space to organise demonstrations of equipment, provided it does not disturb other exhibitors and visitors. During the demonstration, all safety and precaution measures should be taken by the applicant, who takes the whole responsibility for possible damage.

The applicant may begin arranging and decoration of the exhibition area, as well as delivery of merchandise to Fair premises five (5) or ten (10) days prior to fair event opening in the closed and in the open area, respectively, but no later than 48 hours prior to the opening. Activities may commence earlier than stated above, subject to special approval of the Fair. Otherwise, Fair shall not be liable for untimely arranging and decoration of the exhibition area. Any earth works to be carried out in the open exhibition area must be announced and completed no later than 10 days prior to fair event opening.

**The applicant is obliged to complete arranging and decoration of the exhibition area 24 hours prior to fair event opening, as well as to remove any packaging and other materials which will not be exhibited, by the same deadline.**

**The applicants obliged to provide the application of required measures of safety and healthcare at work in accordance with the law and other bylaws for all his employees, other persons engaged or for the company he engages for assembling stands or other activities. The applicant is obliged to empower the engaged employees for the above mentioned jobs for safe and healthy work, to provide equipment for work, i.e. material and equipment for personal safety at work to which safety and healthcare measures have been applied.**

**Pursuant to the Law on Protection of the Population from Exposure to Tobacco Smoke in Facilities, it is forbidden to smoke in the halls of the Novi Sad Fair.**

**The exhibitor is obligated to fully apply and respect all regulations on health care, instructions of the organizers as well as the measures of the Emergency Situations Headquarters of the City of Novi Sad at the territory of Novi Sad.**

Should the applicant decide to perform plumbing works at the Fair, the applicant should ask the Novi Sad Fair to inspect the installations.

**Novi Sad Fair will supply electrical power for installations in exhibition areas.**

**If applicant (exhibitor or his contractor) will be doing electrical wiring from the main power supply, he is obliged to submit the wiring diagram to Novi Sad Fair for inspection prior to commencing works.**

**Applicant (exhibitor or contractor) shall be liable for correct electrical wiring from the main power supply.**

The applicant shall pay for the damage done by the applicant's workers or third parties hired by the applicant to perform works at the Fair. The amount shall be determined by a committee established by the Fair.

If the applicant does not transport the goods using their own means of transport, the transport and despatch of the goods from the entrance to the Fair to the exhibition space may be done by a forwarding agency.

**Please note that Novi Sad Fair mustn't be stated as importer in invoices, neither for final import of promo goods and samples, neither for temporary import of exhibits. All shipments must be consigned to your partner in Serbia or freight forwarder.**

## 5. COMPULSORY CATALOGUE LISTING, INTERNET AND PASSES FOR EXHIBITORS

All exhibitors, regardless of the application deadline, are obliged to pay the catalogue listing and internet. The Fair has defined the following categories of exhibitors:

**EXHIBITORS** – economic entities who present their own products or services, rent a designated exhibition space and who are obliged to be listed in the official Catalogue. If the Exhibitor lists its representative offices (outside of headquarters) pays the registration fee that applies to indirect exhibitors for each of the specified representative office.

**CO-EXHIBITORS** – If on the stand rented by the Exhibitor are the other economic entities, they are required to be registered as co-exhibitors. The co-exhibitors are registered by the Exhibitor and the Exhibitor is also obliged to pay the Catalogue listing fee. The information about the co-exhibitor shall not be listed under the first letter of the company's name, but are listed alongside the information about the Exhibitor, in accordance with the text submitted by the Exhibitor.

**INDIRECT EXHIBITORS** – If business entities (manufacturers and countries of origin) which are not Fair exhibitors, and which have a business relationship with an exhibitor, are listed in the catalogue of exhibitors, they shall have the status of indirect exhibitors. The Exhibitor shall the Fair a fee for each listed indirect exhibitor. The information about the indirect exhibitor shall not be listed under the first letter of the company's name, but are listed alongside the information about the Exhibitor, in accordance with the text submitted by the Exhibitor.

**• The fee for compulsory Catalogue listing for EXHIBITORS includes the following:**

- publishing of information about the Exhibitor (exact name, address, phone and fax number, e-mail address, http, logo) in the list of exhibitors in the Catalogue
- publishing of up to 20 words about the products or services in the list of exhibitors in the Catalogue, in accordance with the commodity groups published in the Catalogue
- entering data in the list of exhibitors on the Fair website
- entry in the Fair information system (a multimedia information centre)
- a copy of the Catalogue
- Internet - means the basic package, the minimum speed of 1 Mbps for all participants, each user receives one license for wireless access (1 license = 1 device).

**• The passes for a fair event shall be allocated as follows:**

- for indoor or office space of up to 25 m<sup>2</sup> three passes, for each additional 25 m<sup>2</sup> additional two passes
- for outdoor or covered exhibition space of up to 50 m<sup>2</sup> three passes, and for each additionally required 100 m<sup>2</sup> one additional pass.
- The organiser of a collective exhibition that does not have its own stand shall receive three (3) passes from the Fair, and a copy of the Catalogue, and for each registered company the number of passes as stipulated above.
- Number of exhibitor passes with bar code defined under registration.

**• The fee for compulsory Catalogue listing for CO-EXHIBITORS, includes the following:**

- publishing of information about the co-exhibitor (exact name, address, phone and fax number, e-mail address, http, logo) in the list of exhibitors in the Catalogue
- publishing of up to 20 words about the products or services in the list of exhibitors in the Catalogue, in accordance with the commodity groups published in the Catalogue
- entering data in the list of exhibitors on the Fair website
- entry in the Fair information system (a multimedia information centre)
- a copy of the Catalogue
- Internet - means the basic package, the minimum speed of 1 Mbps for all participants, each user receives one license for wireless access (1 license = 1 device).
- Passes for co-exhibitors:

- two passes for each co-exhibitor listed in the Catalogue
- Number of co-exhibitor passes with bar code defined under registration

**• The fee for compulsory catalogue listing for INDIRECT EXHIBITOR includes the following:**

- name of the indirect exhibitor, town/city and country
- Internet - means the basic package, the minimum speed of 1 Mbps for all participants, each user receives one license for wireless access (1 license = 1 device).

The Catalogue is printed in Serbian and English. The Exhibitors are responsible for correctness of the information published. The Fair retains the right to adjust the names of products listed in the Catalogue application form in accordance with the commodity groups, which are integral part of the Catalogue.

The Catalogue application form is submitted with the application for exhibiting and the two forms are regarded as the same application. **The information received after 12<sup>th</sup> September 2025 shall be printed in a supplement for late-entries.**



## TICKETS AND ADDITIONAL TICKETS

Based on the introduction of a system of electronic controls, all cards and tickets have a bar-code. All cards and tickets for applicants can be taken in the Exhibition Activities Service, before and during the Fair.

If there is a need to hire more staff at the stands or for the guests of applicant, permanent tickets can be ordered in the Exhibition Activities Service.

Note:

All cards allows the user an unlimited number of entries into the exhibit space during the working hours for exhibitors, whereby the user must comply with the below terms of use.

Pass holder must permit person in charge of monitoring entrance to scan the bar code and record entrance, on every single occasion of entrance.

Pass must be scanned on every occasion of departure, as well.

Pass holder whose pass has not been recorded at departure will not be permitted re-entry;

i.e. the only way to re-enter will be by purchasing a one-day pass.

Only pass holder may be subject to recording of entrance and departure; a single pass may only be used by a single person.

Pass is property of Novi Sad Fair. In the event of misuse or use contrary to rules, pass shall be blocked and/or confiscated without right to reimbursement, and without Fair's obligation to issue a replacement pass.

## 6. INSURANCE

The exhibitor shall be obliged to arrange insurance for the property and persons who will be exposed to or who will be present at the premises of the Fair in the duration of the fair. During the fair, the exhibitor shall be directly liable and obliged to compensate for all damages caused to employees and/or to property of the Fair, to third parties and/or to property of third parties and to the environment by the exhibitor's activities or by owned property.

The Fair shall not be liable for the loss of or for the damage to the property of the exhibitor at the Fair.

## 7. GENERAL TERMS AND CONDITIONS FOR CONTRACTING MARKETING SERVICES

### MATERIAL DELIVERY DEADLINES:

The signatory applicant for marketing services is obliged to deliver the material ready for print (advertisements on CDs or in electronic format) to the Novi Sad Fair not later than 20 working days prior to the beginning of the fair event. In the event that he does not deliver the material, the Fair will realise the ordered service according to the data it has at its disposal, and if it is not possible, the applicant will bear all the costs stated in the application as if the service were done.

Materials for a CD: format jpg 800 x 600

Materials for the Internet site - banners: format jpg or gif, 120 x 60 pixels or 180 x 150 pixels

### DEADLINES FOR AND TERMS OF CANCELLATION OF SIGNED REGISTRATIONS

Once submitted, the application for marketing services is irrevocable and legally binding, unless cancelled in writing, as follows:

#### - THE CATALOGUE

- **At least 20 days before the start of the event**, the applicant is obligated to pay on behalf of the obligations of the contractual relationship 10% of the ordered services (final invoice).

- **In period shorter than 20 days and if the Exhibitor do not submit the material for publication**, the applicant is obligated to pay on behalf of the obligations of the contractual relationship 100% of the value of ordered services (final invoice).

#### - ADVERTISING SPACES

Renting and making advertising signs may be stipulated for the duration of the fair or for a period longer than the duration of the fair event.

In case the contract is terminated due to any applicant's fault, the applicant shall bear the costs of the dismantling of the advertisement from the advertising space.

Once submitted, the application is irrevocable and legally binding, unless the applicant submits a cancellation in writing:

- within 20 days before the start of the event (cancellation deadline less than 20 days)-the applicant is obligated to pay on behalf of the obligations of contractual relationship 10% of the ordered services (final invoice).

The applicant is obliged to make the payment in full not later than before the works begin, according to the stated prices for the services.

## 8. CONGRESS CENTRE SERVICES

The price of renting the hall includes the complete audio-visual support:

### a) from Great Hall (350 seats)

- frontal projections with two projectors, 6,000 ANSI Lumen each
- two automatic screens 4 m
- plasma screen in front of the Hall
- PC (PowerPoint, DVD, Video, USB drive)
- audio (Radio, DVD, Mic, PC)
- video (DVD)
- two cameras on the ceiling
- wireless microphones
- desk microphones
- monitors on the chairperson's desk
- monitor on speaker's desk
- access provided for notebooks, both on the speaker's desk and the chairperson's desk

### b) for halls accommodating between 100 and 1.000 people

- frontal projection with a projector, 4,500 ANSI Lumen
- automatic screen 3 m
- PC (PowerPoint, DVD, Video, USB drive)
- audio (Radio, DVD, Mic, PC)
- video (DVD)
- a camera on the ceiling
- wireless microphones
- desk microphones
- monitors on the chairperson's desk
- monitor on the speaker's desk
- access provided for notebooks, both on the speaker's desk and the chairperson's desk
- plasma screen in front of the Hall (halls 3, 4, 5 and 6)

The Renter is responsible for possible damage to the equipment which is an integral part of the rented space during the renting period. The Fair is not responsible for possible loss or damage to technical devices, material, equipment and other items brought in by the Renter before, during and after the renting period agreed.

Novi Sad Fair reserves the right to set the final date and time in accordance with the order of registrations.

**Catering and hospitality services** shall be arranged separately.

The exhibitor has the opportunity to use the restaurant and catering services of the restaurant renter of the Novi Sad Fair - "Lalin zacin" doo when participating in the fair event.

Contact: kongresnicentar@sajam.net

## 9. INTERNET

Promo S speed 10/1 Mbps unlimited, with 2 wireless access licenses included (2 devices) - all days of the Fair

Promo M speed 10/5 Mbps unlimited, with 4 wireless access licenses included (4 devices) - all days of the Fair

Promo L speed 16/16 Mbps unlimited, with 8 wireless access licenses included (8 devices) - all days of the Fair

Note:

It will not be possible to use the various 3 / 4G home routers of mobile operators or hotspot solutions.

The above license numbers are defined by package and refer to a possible number of devices that can obtain access parameters for connection.

One license is one user, or one device.

Clients can rent multiple times the same package or more different if they wish or need.