



ExpoOnline EDUCATION "GUIDELINES"




24-26/3/2021



NOVI SAD FAIR
www.expoonline.rs

APPLICATION-CONTRACT FOR PARTICIPATION

COMPANY NAME	COUNTRY
POSTAL CODE, CITY/TOWN, ADDRESS	V.A.T. NUMBER
CONTACT PERSON	TELEPHONE CELLULAR PHONE
E-MAIL	www.
APPLICATION DEADLINE : 5 th March 2021	

PACKAGE	BASIC	CLASSIC	PREMIUM
STAND			
INFORMATION ABOUT THE EXHIBITOR	Logotype / Text up to 500 characters Address / Website / Contact Up to three email addresses and telephone numbers	Logotype / Text up to 1,000 characters Address / Website / Contact Up to five email addresses and telephone numbers	Logotype / Text up to 1,500 characters Address / Website / Contact Up to ten email addresses and telephone numbers
PRODUCTS AND SERVICES Presentation of the assortment of products and services	Up to 4 photographs <i>Photos 1200x800 pixels in JPG format up to 1 MB. Up to 500 characters of text with each photo.</i>	Up to 6 photographs	Up to 8 photographs
FAIR OFFER	Up to 5 offers <i>Submit a maximum of three 1200x800 pixel photos in JPG format up to 1 MB with each offer. With each offer, text up to 500 characters.</i>	Up to 10 offers	Up to 15 offers
ADVERTISING MATERIALS	Two PDF documents <i>Maximum size up to 15 MB per PDF.</i>	Four PDF documents	Six PDF documents
VIDEO MATERIAL	1 file <i>Deliver the link by Wettransfer for a maximum of one hour per file.</i>	2 files	4 files
CONTACT PERSON DURING ONLINE FAIR Mail, live chat, viber	✓	✓	✓
POSSIBILITY OF ORGANIZATION ONLINE EVENTS (conference or webinar, presentations)		1x up to 60 minutes	3x up to 60 minutes
BANNER IN ENTRANCE HALL WITH THE LINK FOR THE COMPANY'S STAND			✓
PACKAGE VALUE	<input type="checkbox"/> 450 EUR	<input type="checkbox"/> 850 EUR	<input type="checkbox"/> 1.250 EUR

NOTE: THE EXHIBITOR IS OBLIGED TO PAY THE ENTIRE AMOUNT OF ALL REGISTERED-CONTRACTED PACKAGES BY THE BEGINNING OF THE ONLINE FAIR AND IF THE EXHIBITOR FAILS TO DO THAT, THE CONTRACT SHALL BE TERMINATED AND THE SERVICES SPECIFIED IN THE CONTRACT SHALL NOT BE PERFORMED · PRICES ARE STATED WITHOUT VAT · BY SIGNING THIS APPLICATION FORM-CONTRACT, THE EXHIBITOR SHALL ACCEPT GENERAL TERMS AND CONDITIONS OF CONTRACTING, WHICH MAKE THE INTEGRAL PART OF THIS APPLICATION FORM -CONTRACT, AS WELL AS THE MANNER OF PAYMENT SPECIFIED IN THE GENERAL TERMS AND CONDITIONS. IN CASE OF DISPUTES, THE COURT IN NOVI SAD SHALL HAVE THE JURISDICTION · DELIVERED APPLICATION FORM SHALL BE IRREVOCABLE AND COMPULSORY FOR THE FAIR PARTICIPANT IF IT FAILS TO CANCEL IT IN WRITING UNTIL 15TH MARCH 2021 · THE EXHIBITOR SHALL BE RESPONSIBLE AND BEAR ALL LEGAL CONSEQUENCES IN ACCORDANCE WITH THE LAW ON COPYRIGHT AND RELATED RIGHTS IN CASE OF POSSIBLE COPYRIGHT ABUSE.

CONTACT: VIRTUAL STANDS
Phone: +381 21/483-10-21
E-mail: zdravka.umicevic@sajam.net
Phone: + 381 21/483-07-03
E-mail: vladimir.jovic@sajam.net

MARKETING SERVICES
Phone: + 381 21/483-11-32
E-mail: marketing@sajam.net

CONGRESS CENTRE
Phone: + 381 21/483-07-77
E-mail: kongresnicentar@sajam.net

NOVI SAD FAIR

AUTHORISED PERSON OF THE PARTICIPANT

Name and surname

Name and surname

Please note

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> State university | <input type="checkbox"/> Specialised secondary school | <input type="checkbox"/> Agencies for employee training | <input type="checkbox"/> Students news centre |
| <input type="checkbox"/> Private university | <input type="checkbox"/> Public primary school | <input type="checkbox"/> Agencies for adult education | <input type="checkbox"/> Publishing house |
| <input type="checkbox"/> State faculty | <input type="checkbox"/> Private primary school | <input type="checkbox"/> Tourist agency | <input type="checkbox"/> Institute |
| <input type="checkbox"/> Private faculty | <input type="checkbox"/> Foreign language school | <input type="checkbox"/> Scientific institute | <input type="checkbox"/> School equipment and accessories |
| <input type="checkbox"/> Academy | <input type="checkbox"/> Computer school | <input type="checkbox"/> Colleges | |
| <input type="checkbox"/> State advanced school | <input type="checkbox"/> Agency for specialised testing | <input type="checkbox"/> Open university | <input type="checkbox"/> |
| <input type="checkbox"/> Private advanced school | | <input type="checkbox"/> Student association | <input type="checkbox"/> |
| <input type="checkbox"/> State secondary school | | | |
| <input type="checkbox"/> Private secondary school | | | |

GENERAL TERMS AND CONDITIONS OF CONTRACTING

CATEGORIES OF PARTICIPANTS AT THE VIRTUAL FAIR

EXHIBITORS – companies which used to have or which would like to have business cooperation with the Novi Sad Fair through the presentation in the exhibiting segment of the event.

CHAMPIONS – companies whose products and/or services have been granted top quality awards by professional commissions.

BUSINESS VISITORS – public that is interested in attending events organised by the Novi Sad Fair and its business partners.

ADVERTISERS – companies that recognise events organised by the Novi Sad Fair as an excellent opportunity for their visibility and for the promotion of their companies, products and services they provide to participants.

TERMS AND CONDITIONS FOR THE PARTICIPATION AT THE EXPOONLINE.rs PLATFORM

By signing the Application Form for the participation which together with these General Terms and Conditions make the Contract concluded between the Exhibitor and the Novi Sad Fair (hereinafter referred as the Fair).

The Fair shall have the right to either accept or reject the Exhibitor's application form but participants at the Virtual Fair shall accept the irrevocability of submitted application forms, as well as:

SERVICE PACKAGES

FOR EXHIBITORS:

- In accordance with the volume of presentation at the Virtual Fair, the exhibitors can opt for three types of stands: basic, standard and business, that is, for the set of services defined in this Application Form, which shall be, after signing, fully accepted
- Every exhibitor can also order additional advertising services at the Virtual Fair in accordance with the Price List placed in the web shop of the Novi Sad Fair (www.sajam.net and www.expoonline.rs) or by signing special purchase order – application form for advertising services

FOR CHAMPIONS:

- Evaluated products of registered companies for top awards shall be presented at the Virtual Fair in the special section
- Data about evaluated products obtained from participants in the evaluation (text, photographs) shall be entered on the basis of written application and companies participating in the evaluation for top awards in 2021 shall take over the responsibility for data to be accurate under full material and criminal liability

FOR ADVERTISERS:

- In accordance with desired scope of presentation at the Virtual Fair, advertisers can opt for advertising presentations at areas anticipated for these purposes and defined in the special price list and/or to choose one of specified three types of stands: basic, classic and business, that is, the set of services defined in this Application Form thus gaining the status of the exhibitor

POSITIONING AT THE VIRTUAL FAIR:

- The Fair shall retain the right to determine the location of participants in accordance with the concept of the event
- Already specified location of the space can be changed in accordance with justified circumstances
- Participants shall also be positioned in multiple searches at the web platform in accordance with the necessary elements from the Application Form and contracted services.
- The participant shall not be allowed to transfer its right to use leased area to another participant without previous approval of the Fair
- If the exhibitor represents several companies or if it is the organiser of collective exhibition, it shall be obliged to report to the Fair all participants (the enquiry for the application form which has to be completed should be sent to the following address: zdravka.umicevic@sajam.net)

DEADLINES

- For applying for participation and delivery of documentation and materials for publication in requested formats specified in the Application FormUntil 5th March 2021
- For the cancellation of participation (exclusively in writing by means of an official letter)Until 15th March 2021
- For full settlement of obligationsBy the beginning of the online Fair
- For the cancellation of accepted Application Form of the ExhibitorUntil 15th March 2021

The working hours of the Fair, from March 24th to 26th, 2021, are from 10 am to 5 pm

COPYRIGHT AND RELATED RIGHTS

· The Exhibitor shall be responsible and bear all legal consequences in accordance with the Law on Copyright and Related Rights in case of possible abuse of the copyright which occurs in the delivery of documentation and data by which the Exhibitor is going to be presented at the Virtual Fair (photographs, video records and other documentation)

Protection of Personal Data and Consents

The person authorised to conclude this Contract (hereinafter referred as the: Authorised Person) shall confirm that he/she agrees that his/her personal data are used in accordance with the Law on Personal Data Protection (hereinafter referred as the: Law), Privacy Policy, Cookie Policy and Information on Processing and Protecting Personal Data of Natural Persons in Business Operations with Legal Entities.

By signing this Contract, the Authorised Person shall confirm that he/she has been informed about processing and protecting personal data of natural persons in business operations with legal entities.

In order to execute this Contract, the Fair shall collect and process only those personal data that are relevant and restricted in relation to the purpose of processing. The Fair shall process personal data in a lawful, fair and transparent manner in accordance with the Law.

· In compliance with the Article 11 of the Law on Advertising of the Republic of Serbia, the ordering party of the advertisement in electronic media shall be obliged to deliver completed Declaration for Advertising Messages together with the Application Form for these services. In this way, the copyright of the producer of advertising messages shall be protected and this shall also be in compliance with the provisions of the law governing obligations of a broadcaster

· All participants registered and represented in the animal husbandry segment shall agree that the Fair can contact registered participants for data verification and possible data modifications

FINANCIAL OBLIGATIONS

- After the registration, the Fair shall send a pro forma invoice for everything that has been specified in the Application Form to the Exhibitor. Additional services ordered by the Exhibitor shall be invoiced in accordance with the request.
- After the completion of the fair event, the final invoice shall be sent to the Exhibitor with specified all actually used services and with the calculation of tax liabilities in accordance with legal regulations. The tax shall be borne by the buyer.
- After the end of the event and the receipt of the final invoice, the Exhibitor shall be obliged to pay in full specified amount of a possible debt within the deadline specified in the final invoice.
- The possibility of compensation as the method for the payment of services shall be excluded.
- All obligations according to the signed Application Form with accompanying VAT shall be fully paid until the beginning of the Fair and if the Exhibitor fails to do that, the Contract shall be terminated and the services specified in the Contract shall not be performed.

SERVICE SUPPORT

- Virtual stands: zdravka.umicevic@sajam.net, + 381 21/483-10-21
- vladimir.jovic@sajam.net, + 381 21/483-07-03
- Promotions and press: marketing@sajam.net, + 381 21/483-11-32
- Organization online events: kongresnicentar@sajam.net, + 381 21/483-07-77