



NOVI SAD FAIR
18-21/5/2021
AGRICULTURAL DAYS
online



MARKETING SERVICES

COMPANY NAME	POSTAL CODE, TOWN, ADDRESS		
CONTACT PERSON	TELEPHONE CELLULAR PHONE		
V.A.T. NUMBER	COUNTRY		
E-MAIL	WWW.	APPLICATION DEADLINE 30th April 2021	

BUSINESS PACKAGE



STAND

PARTICIPATION AT B2B MEETINGS	✓
INFORMATION ABOUT THE EXHIBITOR	Logotype / Text "About us" up to 1,500 characters Address / Website / Contact Up to ten email addresses and telephone numbers
PRODUCTS AND SERVICES Presentation of the assortment of products and services	Up to 8 photographs Photos 1200x800 pixels in JPG format up to 1 MB. Up to 500 characters of text with each photo.
FAIR OFFER	Up to 30 products/services Submit a maximum of three 1200x800 pixel photos in JPG format up to 1 MB with each products/services.
ADVERTISING MATERIALS	Six PDF documents Maximum size up to 15 MB per PDF.
VIDEO MATERIAL	4 files Deliver the link by WeTransfer for a maximum of one hour per file.
CONTACT PERSON DURING AGRICULTURAL DAYS ONLINE Mail, live chat, viber	✓
POSSIBILITY OF ORGANIZATION ONLINE EVENTS	
Conference or webinar	1x up to 60 minutes
Broadcast a recorded presentation	2x up to 60 minutes
BANNER IN THE HALL WITH THE LINK FOR THE COMPANY'S STAND	✓
RIGHT TO PARTICIPATE IN THE PRIZE WINNING GAME	✓

SERVICES	FRIEND OF AGRICULTURAL DAYS ONLINE	HALL SPONSOR	EVENT SPONSOR	
BUSINESS PACKAGE	In two halls	In one hall	In one hall	
COMPANY'S NAME IN THE CHYRON ABOVE UPPER HP NAVIGATION	✓	✓	✓	
MAIN HALL BANNER	Size 1	✓		
	Size 2		✓	
	At the Novi Sad Fair Stand	✓	✓	
PER FAIR PAGES				
PAGE BANNER	Register	✓	✓	✓
	Programme	✓		✓
	Exhibitors	✓	✓	
	B2B	✓		✓
PAGE BANNER	CHOOSE	3 more pages	2 more pages	1 more page
	Press	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	About the Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EXHIBITION HALL BANNER	Prize Winning Game	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	CHOOSE	2 halls	1 hall	
	Hall I	<input type="checkbox"/>	<input type="checkbox"/>	
	Hall II	<input type="checkbox"/>	<input type="checkbox"/>	
	Hall III	<input type="checkbox"/>	<input type="checkbox"/>	
VIDEO MATERIAL UP TO 15 SECONDS IN ONE OF EXHIBITION HALLS AT OWN CHOICE	Hall IV	<input type="checkbox"/>	<input type="checkbox"/>	
	CHOOSE	1 hall	1 hall	
	Hall I	<input type="checkbox"/>	<input type="checkbox"/>	
	Hall II	<input type="checkbox"/>	<input type="checkbox"/>	
BANNER IN THE SPECIAL OFFER AT THE NOVI SAD FAIR STAND	Hall III	<input type="checkbox"/>	<input type="checkbox"/>	
	Hall IV	<input type="checkbox"/>	<input type="checkbox"/>	
	CHOOSE	1 hall	1 hall	
	Hall I	<input type="checkbox"/>	<input type="checkbox"/>	
POP-UP IN THE DURATION OF 3 SECONDS BEFORE THE BEGINNING OF THE WEBINAR ORGANISED BY THE NOVI SAD FAIR	✓		✓	
ANALYTICS FOR STAND VISITS, BANNERS AND VIDEO MATERIALS VIEWS	✓	✓	✓	
PROMOTION AT THE NOVI SAD FAIR FACEBOOK PAGE	✓	✓		
PRESS KIT PARTITION (3 FILES)	✓	✓	✓	
WALL STAMP ON THE OCCASION OF OPENING CEREMONY	✓			
PRICE IN EUR	<input type="checkbox"/> 5,420	<input type="checkbox"/> 2,920	<input type="checkbox"/> 2,085	

NOTE: THE EXHIBITOR IS OBLIGED TO PAY THE ENTIRE AMOUNT OF ALL REGISTERED-CONTRACTED PACKAGES BY THE BEGINNING OF AGRICULTURAL DAYS ONLINE AND IF THE EXHIBITOR FAILS TO DO THAT, THE CONTRACT SHALL BE TERMINATED AND THE SERVICES SPECIFIED IN THE CONTRACT SHALL NOT BE PERFORMED · PRICES ARE STATED WITHOUT VAT · BY SIGNING THIS APPLICATION FORM—CONTRACT, THE EXHIBITOR SHALL ACCEPT GENERAL TERMS AND CONDITIONS OF CONTRACTING, WHICH MAKE THE INTEGRAL PART OF THIS APPLICATION FORM - CONTRACT, AS WELL AS THE MANNER OF PAYMENT SPECIFIED IN THE GENERAL TERMS AND CONDITIONS. IN CASE OF DISPUTES, THE COURT IN NOVI SAD SHALL HAVE THE JURISDICTION · DELIVERED APPLICATION FORM SHALL BE IRREVOCABLE AND COMPULSORY FOR AGRICULTURAL DAYS ONLINE PARTICIPANT IF IT FAILS TO CANCEL IT IN WRITING UNTIL 7TH MAY 2021 · THE EXHIBITOR SHALL BE RESPONSIBLE AND BEAR ALL LEGAL CONSEQUENCES IN ACCORDANCE WITH THE LAW ON COPYRIGHT AND RELATED RIGHTS IN CASE OF POSSIBLE COPYRIGHT ABUSE.

CONTACT: INTEGRATED MARKETING COMMUNICATIONS SECTOR
Phone: 021/483-11-32 E-mail: marketing@sajam.net

NOVI SAD FAIR

AUTHORISED PERSON OF THE PARTICIPANT

Name and surname

Name and surname



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SERVICES PROVIDED ACCORDING TO THE APPLICATION FORM		PRICE IN EUR
MAIN HALL BANNER	Size 2	<input type="checkbox"/> 100
PER FAIR PAGES		
PAGE BANNER	Exhibitors	<input type="checkbox"/> 125
	B2B	<input type="checkbox"/> 100
	Register	<input type="checkbox"/> 100
	Programme	<input type="checkbox"/> 100
	Press	<input type="checkbox"/> 85
	About the Fair	<input type="checkbox"/> 85
	Marketing	<input type="checkbox"/> 85
	Prize Winning Game	<input type="checkbox"/> 85
BANNER IN THE EXHIBITION HALL AT OWN CHOICE		<input type="checkbox"/> 375
VIDEO MATERIAL UP TO 15 SECONDS IN ONE OF EXHIBITION HALLS AT OWN CHOICE		<input type="checkbox"/> 420
PROMOTION AT THE NOVI SAD FAIR FACEBOOK PAGE		<input type="checkbox"/> 150

GENERAL TERMS AND CONDITIONS FOR CONTRACTING MARKETING SERVICES

DEADLINES FOR DELIVERY OF MATERIALS

The signatory of the application form for marketing services shall be obliged to deliver required materials not later than 20 days before the beginning of the Fair.

DEADLINES AND TERMS FOR THE CANCELLATION OF SIGNED APPLICATION FORM

Submitted application form shall be considered irrevocable and obligatory for the ordering party if it has not been cancelled in writing within 20 days before the beginning of the Fair. The ordering party shall be obliged to make the payment according to the proforma invoice in full to the latest until the beginning of the performance of services at prices specified for required services. If the ordering party fails to do that, the contract shall be terminated and services from the contract shall not be performed.

DECLARATION FOR ADVERTISING MESSAGES

In compliance with the Article 11 of the Law on Advertising of the Republic of Serbia, the ordering party of an advertisement in electronic media shall be obliged to deliver a completed declaration for advertising messages together with the application form for these services.

In this way, you shall protect the copyright of the advertising message creator and you shall also act in compliance with the provisions of the law governing obligations of broadcasters.

COPYRIGHT AND RELATED RIGHTS

The Exhibitor shall be responsible and bear all legal consequences in accordance with the Law on Copyright and Related Rights in case of possible abuse of the copyright which occurs in the delivery of documentation and data by which the Exhibitor is going to be presented at the Virtual Fair (photographs, video records and other documentation).

PROTECTION OF PERSONAL DATA AND CONSENTS

The person authorised to conclude this Contract (hereinafter referred as the: Authorised Person) shall confirm that he/she agrees that his/her personal data are used in accordance with the Law on Personal Data Protection (hereinafter referred as the: Law), Privacy Policy, Cookie Policy and Information on Processing and Protecting Personal Data of Natural Persons in Business Operations with Legal Entities.

By signing this Contract, the Authorised Person shall confirm that he/she has been informed about processing and protecting personal data of natural persons in business operations with legal entities.

In order to execute this Contract, the Fair shall collect and process only those personal data that are relevant and restricted in relation to the purpose of processing.

The Fair shall process personal data in a lawful, fair and transparent manner in accordance with the Law. In compliance with the Article 11 of the Law on Advertising of the Republic of Serbia, the ordering party of the advertisement in electronic media shall be obliged to deliver completed Declaration for Advertising Messages together with the Application Form for these services. In this way, the copyright of the producer of advertising messages shall be protected and this shall also be in compliance with the provisions of the law governing obligations of a broadcaster.

All participants registered and represented in the animal husbandry segment shall agree that the Fair can contact registered participants for data verification and possible data modifications.

FINANCIAL OBLIGATIONS

· After the registration, the Fair shall send a pro forma invoice for everything that has been specified in the Application Form to the Exhibitor. Additional services ordered by the Exhibitor shall be invoiced in accordance with the request.

· After the completion of the fair event, the final invoice shall be sent to the Exhibitor with specified all actually used services and with the calculation of tax liabilities in accordance with legal regulations. The tax shall be borne by the buyer.

· After the end of the event and the receipt of the final invoice, the Exhibitor shall be obliged to pay in full specified amount of a possible debt within the deadline specified in the final invoice.

· The possibility of compensation as the method for the payment of services shall be excluded.

· All obligations according to the signed Application Form with accompanying VAT shall be fully paid until the beginning of the Fair and if the Exhibitor fails to do that, the Contract shall be terminated and the services specified in the Contract shall not be performed.

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